

Web Design Document Example

User experience design teams often suffer from a decentralized, blank canvas approach to creating and documenting a design solution for each new project. As teams repeatedly rework designs, inconsistency results, and IT teams scramble to pick up the pieces. Pattern libraries only go so far, suggesting general solutions to common problems instead of offering concrete, reusable, documented solutions that turn into a costly mess of unclear expectations, unrealistic goals, and abandoned work. Enter components, each of which represents a chunk of a Web Design Document. Wireframes, mockups, or markup far more efficiently reuse components based on an established design system. Rather than limit innovation, components enable designers to reuse components quickly and to focus on the problem at hand, drastically improving the quality and rate of production. In addition, teams develop a deeper baseline for collaboration, a platform for growth, and a framework for useful and predictable documentation. This book defines the role of components and why they matter, maps out how to organize and build a component library, discusses how to use components, and teaches a process for documenting and maintaining components.

A Strategic Guide to Technical Communication incorporates useful and specific strategies for writers to create aesthetically appealing and usable technical documentation. These strategies were developed and tested on a thousand students from a number of different disciplines over twelve years and three institutions. The second edition adds a chapter on business communication, a chapter on technical style, and expands the information on visual communication and ethics into free-standing chapters. Particular attention is paid throughout to the needs of Canadian students. Offering you complete choice whatever your needs for the new GCE Exactly what you need for the new GCEs in ICT with books matching each specification and providing all information in a single or double award. The only books matched to every type of course students can take - whether it is a single award or double award, with Edexcel, OCR or AQA. The theory is supported by practical practices so that students feel engaged and motivated Each book is written by an experienced author team to give tutors absolute confidence in the quality of the content. The content is clearly presented and allows students to easily access the material Clearly differentiated assessment activities make it easy for students to work to a particular level

Handbook of Human Factors in Web Design, Second EditionCRC Press

DOM Scripting

Cascading Style Sheets for Web Design

Web Design

Web Design and Development

A Practical Guide

Game Design Workshop

Web Design Technology

Unlike traditional gift shops, online shops can be immediately profitable with minimal startup investment. This book provides several, unique business ideas within today's hottest specialities: food, pets, hobbies, home goods and holidays.

Readers discover the latest industry-leading website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Now, Minnick and Friedrichsen's WEB DESIGN WITH HTML5 AND CSS3:

INTRODUCTORY, 8E brings today's best practice in website development into focus with meaningful applications. The web page development process starts with a semantic wireframe and weaves proven principles of responsive design into each chapter. A raft of fresh new projects logically build in complexity to ensure understanding. This edition strives to not only teach valid HTML and CSS, but also to reveal deeper conceptual issues essential to today's field of web development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

If you are a beginner who needs a solid grounding in the best practices for creating websites, this book is for you. Written by innovative curriculum developer and university web instructor Thomas Michaud, this book provides an accessible yet comprehensive look at web design and front-end coding, covering HTML, CSS, design principles and more. You'll learn HTML semantics, structure, and validation, and how to separate content from design using CSS (levels 1, 2, and 3). Online videos and code examples let you follow along and practice with the code. Some of the other things you'll learn about include:

- text elements, links, objects, and tables
- using the box model for background images, padding, borders, and margins
- fixed vs. liquid page layout
- choosing between different navigation models
- creating and styling forms
- interactive design with JavaScript and jQuery

Foundations of Web Design is an indispensable resource to quickly take you from sketching to coding.

Building Better Sites and Applications

Foundations of Web Design

Building Secure and Reliable Systems

Pro SharePoint 2013 Branding and Responsive Web Development

Responsive Web Design with HTML 5 & CSS

Beginning CSS

This is your ultimate beginner's guide to the skills of web design. Confident Web Design takes you on a practical journey during which you will discover the techniques to allow you to publish a basic website from scratch. Whether you want to develop web design skills to set yourself apart in a competitive job market, power your entrepreneurial pursuits by creating a new website to showcase your product or business idea, or simply boost your professional performance in your current job, Confident Web Design is the perfect beginner's resource. In Confident Web Design, each chapter is supported by exclusive online exercises to allow you to put your knowledge into practice and perfect the techniques. The book's structure is designed to break down each skill into manageable chunks, aided by helpful examples, technical term glossaries, tables and images to support you as you learn. Written in accessible and engaging language, author Kenny Wood shares his passion and enthusiasm for modern web design through this essential guide. Online Resources include practical exercises for readers to test out their new skills and consolidate their learning.

As opposed to back-end web development which deals with servers, front-end web development focuses on the end users' interactions with a website on a browser. A skillful front-end web developer knows more than just the basics of HTML, CSS and JavaScript. Going beyond the major web-based languages, this book represents an attempt to compile all the knowledge needed to become a professional front-end web developer. The reader will be introduced to more than 200 web extensions, frameworks, tools, and libraries, along with a complete illustration of all Web APIs known to the world today. Overview: Chapter 1: Development Environments Chapter 2: HTML 5.2 Chapter 3: Bootstrap 5 Chapter 4: CSS 3 Chapter 5: SEO Chapter 6: Cordova Chapter 7: SVG Chapter 8: ECMAScript 2020 / ES11 Chapter 9: HTML DOM Chapter 10: Advanced Web APIs Chapter 11: jQuery 3.5 Chapter 12: Extensions and Tools Chapter 13: Canvas Chapter 14: WebGL ** special note: this book partially overlaps with two books by the same author: 1) Web Coding Bible (18 Books in 1) 2) An Effective Guide to Modern JavaScript (ECMAScript 2017 / ES8)

This book demonstrates the step-by-step process involved in designing a Web site. Readers are assumed to be familiar with whatever Web publishing tool they are using. The guide gives few technical details but instead focuses on the usability, layout, and attractiveness of a Web site, with the goal being to make it as popular with the intended audience as possible. Considerations such as graphics, typography, and multimedia enhancements are discussed.

WARNING: Don't buy this book if you know you are not interested in programming. It was developed for webmasters and those who want to learn how to develop a website on their own. This handbook contains many selected examples and screen shots- to help you preview your work before trying out the codes. You would certainly get to know all you need to know about HTML just reading this book. This book is a must-read for everyone who want to create a website or learn web design. It is ideal for every reader- young or old, male or female, amateur or experienced. We give you examples in every case and provide you screen shots so you see for yourself, how the code would look on a web browser. So, If you are new to web design, this book is just for you. It has been carefully arranged to meet your needs. Step by step, we teach you everything from html1.0 to html4. I was inspired to write this book after doing online web design training. Many of my blog readers often amazed me with the wonderful comments. I am glad to help you solve your basic challenge- by putting my ideas now into digital and print formats. We have other programming books too on PHP, MySQL and jQuery. We also maintain an online blog where you could ask questions and study tutorials on PHP, MySQL, CSS, XML and jQuery. You can visit this blog or reach me anyday through the contact information inside this book. For now, i wish you a happy reading...

Foundation Web Design

Confident Web Design

Web Design with HTML & CSS3: Comprehensive

A Strategic Guide to Technical Communication - Second Edition (US)

Creating a Website: The Missing Manual

Learning Web Design

A hands-on guide to planning, designing, and implementing better Web sites and applications using XHTML. This sourcebook gets both novices and experienced Web developers quickly up to speed on the latest technologies, tools, and approaches for building Web sites and applications. In particular, it explores how XHTML 1.0's portability features allow for more flexible, scalable Web sites and business-critical Web apps that can be viewed from an array of devices besides PCs, including TVs, palmtops, and smartphones. Expert Ian Graham starts out with a concise, yet thorough, review/tutorial of the basics for markup, formatting, rendering, and document scripting with HTML, XHTML, and Cascading Style Sheets (CSS). Then, writing from the perspective of both Web developers and Web project managers, and with the help of dozens of illustrated, real-life examples, explains the relationships between XML, XHTML, HTML, CSS, and other Web technologies * Acquaints you with all of XHTML's powerful new features * Explores the practical applications of XHTML * Shows you how to design elegant, reusable document design * Schools you in the principles of good Web site and Web application design * Presents several site and application-building models *

management guidelines for site design, implementation, and maintenance * Reviews Internet networking basics, URLs, and the HTTP protocol * Shows how to customize with CGI scripts, page scripting tools, and more * Offers selection criteria for choosing Web development tools and software The companion Web site at www.wiley.com/compbooks/graham features all the examples presented in the book, along with additional resources, utilities, and book updates—all available in easy-to-visit. Visit our Web site at www.wiley.com/compbooks/ Visit the companion Web site at www.wiley.com/compbooks/graham and the author's Web site at www.utoronto.ca. The three cornerstone technologies for website development that is Hypertext Markup Language (HTML), Cascading Style Sheet (CSS), and JavaScript are properly discussed with examples to make it sink in easily. Web design which is the second aspect of World Wide Web technologies entails website project definition (its purpose), research design, graphics design, and color selection is also well presented in an organized form. Other important aspects also properly discussed are: Search Engine Optimization, Domain Name and Hosting, Website Maintenance, Web Security Tips, Website Development Tools, and Making Money with Your Website/Blog. These are what you will learn. Design *Hypertext Markup Language (HTML) *Cascading Style Sheet (CSS) *JavaScript for Web Development *Search Engine Optimization (SEO) *Domain Name and Hosting *Launching a New Website *Website Maintenance *Web Security Tips *Website Development Tools *Making Money with Your Website/Blog

Want to create a top-level website from scratch, but don't know where to start? Well, you've got a choice: buy this book, or buy ten others... Creating a website in today's world is no longer a question of knowing about one piece of software, or one technology. To achieve the best results, you need broad knowledge on a range of topics: HTML to format your text Cascading Style Sheets (CSS) to format your text JavaScript to create interactivity Image editing software like Fireworks and Photoshop to prepare images Macromedia multimedia content Foundation Web Design is a step-by-step guide to stunning website creation. Starting with the basics, and assuming no prior knowledge, Sham Bhangal takes you through the jargon and introduces a wide range of essential skills and technologies. These combine to help you create a fully operational and graphically stunning case study. About the Authors: Sham Bhangal's unique tutorial style has found success in friends of ED Foundation titles such as Foundation ActionScript, heralded by Amazon.com as "one of the finest introductory programming books ever written." Tomasz Jankowski—who designed the case study site—has won numerous web design awards. His story first appeared in our landmark title New Masters of Flash.

Can a system be considered truly reliable if it isn't fundamentally secure? Or can it be considered secure if it's unreliable? Security is crucial to the design and operation of systems in production, as it plays an important part in product quality, performance, and availability. In this book, experts from Google share best practices to help you design scalable and reliable systems that are fundamentally secure. Two previous O'Reilly books from Google—Site Reliability Engineering and The Site Reliability Workbook—demonstrated how and why a commitment to the entire service lifecycle enables organizations to successfully build, deploy, monitor, and maintain software. In this latest guide, the authors offer insights into system design, implementation, and maintenance from practitioners who specialize in security and reliability. They also discuss how adopting their recommended best practices requires a culture that's supportive of such change. You'll learn about secure and reliable systems through: Design strategies Recommendations for coding, testing, and debugging practices Strategies to prepare for, respond to, and recover from incidents Cultural best practices that help teams and organization collaborate effectively

Web Design with JavaScript and the Document Object Model

Web Design with HTML and CSS Digital Classroom

A Desktop Quick Reference

Web Style Guide

XHTML 1.0 Web Development Sourcebook

Creating Reusable Components for User Experience Design and Documentation

Get on the fast track to creating your own Web site Want to create a compelling Web site for a home business, family, or fun? Whether you're a student, aspiring designer, or entrepreneur, you can -- with Dreamweaver(r) and this easy-to-follow guide. Gain solid skills as you go from station to station in a series of clear-cut tutorials that cover site planning, registering a domain, formatting, and more. The last stop? Put your new site online and go live! Start your journey today on The L Line. * Define your goals and create a site plan * Learn the best ways to combine HTML and Cascading Style Sheets * Use layers, create forms, and make the site interactive * Master Web standards and the latest search engine optimization techniques All aboard for valuable online extras Visit The L Line Web site at www.wiley.com/go/thelline for valuable online supplementary materials: * Test bank with challenging review questions * PowerPoint slides with chapter outlines * Images and Web page files from the book * Practice exam answers * A CSS reference guide Along The L Line * Complete tutorial coverage with step-by-step instruction * Ample illustrations and examples * Real-world case studies, applications, and hints for avoiding pitfalls * Practice exams that let you evaluate your progress

The Handbook of Human Factors in Web Design covers basic human factors issues relating to screen design, input devices, and information organization and processing, as well as addresses newer features which will become prominent in the next generation of Web technologies. These include multimodal interfaces, wireless capabilities, and agents that can improve convenience and usability. Written by leading researchers and/or practitioners in the field, this volume reflects the varied backgrounds and interests of individuals involved in all aspects of human factors and Web design and includes

chapters on a full range of topics. Divided into 12 sections, this book covers: historical backgrounds and overviews of Human Factors and Ergonomics (HFE) specific subfields of HFE issues involved in content preparation for the Web information search and interactive information agents designing for universal access and specific user populations the importance of incorporating usability evaluations in the design process task analysis, meaning analysis, and performance modeling specific Web applications in academic and industrial settings Web psychology and information security emerging technological developments and applications for the Web the costs and benefits of incorporating human factors for the Web and the state of current guidelines The Handbook of Human Factors in Web Design is intended for researchers and practitioners concerned with all aspects of Web design. It could also be used as a text for advanced courses in computer science, industrial engineering, and psychology.

Provides instructions on designing, building, and maintaining a Web site, along with information on Web standards and testing.

A Strategic Guide to Technical Communication incorporates useful and specific strategies for writers, to enable them to create aesthetically appealing and usable technical documentation. These strategies have been developed and tested on a thousand students from a number of different disciplines over twelve years and three institutions. The second edition adds a chapter on business communication, reworks the discussion on technical style, and expands the information on visual communication and ethics into free-standing chapters. The text is accompanied by a passcode-protected website containing materials for instructors (PowerPoint lectures, lesson plans, sample student work, and helpful links).

Design and Launch an Online Web Design Business in a Week

Research-based Web Design & Usability Guidelines

The L Line, The Express Line to Learning

HTML Tutorial Guide

Web Design with HTML & CSS3: Complete

Designing Web Navigation

Provides information on using CSS along with HTML, XHTML, and XML to create Web sites, covering such topics as Document Type Declaration, fonts, text, positioning, and styling of tables.

You can easily create a professional-looking website with nothing more than an ordinary computer and some raw ambition. Want to build a blog, sell products, create forums, or promote an event? No problem! This friendly, jargon-free book gives you the techniques, tools, and advice you need to build a site and get it up on the Web. The important stuff you need to know: Master the basics. Learn HTML5, the language of the Web. Design good-looking pages. Use styles to build polished layouts. Get it online. Find a reliable web host and pick a good web address. Use time-saving tools. Learn free tools for creating web pages and tracking your visitors. Attract visitors. Make sure people can find your site through popular search engines like Google. Build a community. Encourage repeat visits with social media. Bring in the cash. Host Google ads, sell Amazon's wares, or push your own products that people can buy via PayPal. Add pizzazz. Include audio, video, interactive menus, and a pinch of JavaScript.

This book teaches you all you need to know to create effective web sites for businesses of all sizes. It's packed with useful tips and practical examples. First you are taken through the planning stage, including overall site structure, grouping content, using content and language effectively, and planning for accessibility. Next, you are shown how to effectively design the different parts of your site as well as how to add specialized improvements, including feedback forms and search functionality. The examples focus largely on CSS and HTML, but the principles are applicable to any site and some useful Flash examples are also provided.

Details a variety of front-end technologies and techniques and reviews Web design fundamentals while explaining how to work with HTML, graphics, and multimedia and interactive applications.

Ict Project Management

A Writer's Guide to Document and Web Design

Web Design and Marketing Solutions for Business Websites

Mastering Front-End Web Development (HTML, Bootstrap, CSS, SEO, Cordova, SVG, ECMAScript, JavaScript, WebGL, Web Design and many more.)

Optimizing the User Experience

Introduction to HTML & CSS

Readers discover the latest, industry-leading website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Minnick's RESPONSIVE WEB DESIGN WITH HTML 5 & CSS, 9th edition, combines best practices with the most up-to-date tools available. The new edition equips readers with a solid foundation in HTML, CSS and responsive web design while illuminating deeper conceptual issues essential to today's field of web development. In addition, a range of projects logically build in complexity and ensure thorough understanding. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Discover the skills and knowledge to design powerful websites right now with Campbell's prominent WEB DESIGN: INTRODUCTORY, 6E. You quickly learn how to balance target audience expectations, sound design principles, and technical considerations while creating successful, device- and platform-independent websites. Hands-on, interesting, and practical activities in each chapter check comprehension, help build web research skills, and refine design awareness. Learn how to critically evaluate current issues in today's technology as you examine topics such as search engine optimization (SEO), HTML and responsive web design. WEB DESIGN: INTRODUCTORY, 6E equips you with the key skills to develop a solid web design plan of your own in no time. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Readers discover the latest, industry-leading, website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Now, Minnick's HTML5 AND CSS3: COMPREHENSIVE, 8E brings today's best practices in website development into focus with meaningful applications. The webpage development process starts with a semantic wireframe and weaves proven principles of responsive design into each chapter. A raft of fresh new projects logically build in complexity to ensure understanding. This edition strives to not only teach valid HTML and CSS, but also to reveal deeper conceptual issues essential to today's field of web development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Pro SharePoint 2013 Branding and Responsive Web Development is the definitive reference on the technologies, tools, and techniques needed for building responsive websites and applications with SharePoint 2013. The book focuses on solutions that provide the best browser experience for the myriad of devices, browsers, and screen orientations and resolutions. Web technology has changed considerably in the past few years. Microsoft has embraced the new generation of open standards represented by HTML5 and JavaScript, and these changes are represented in a fundamental shift in how SharePoint 2013 supports web content management and publishing. Authors Eric Overfield, Oscar Medina, Kanwal Khipple, and Rita Zhang join forces to dive into the new features and capabilities provided by SharePoint 2013 and combine them with the latest techniques in responsive web design and development to demonstrate how to build modern and progressive websites and applications. Pro SharePoint 2013 Branding and Responsive Web Development covers the following technologies: SharePoint 2013 Server Edition Office 365 SharePoint Online Expression Blend 2013 Napa Tools for Office and SharePoint Development Visual Studio 2012 HTML5 and CSS3 JavaScript, JQuery, JQuery UI, Modernizr, and the Bootstrap Framework SharePoint 2013 Client Object Model What you'll learn Through the context of building a complete website on SharePoint 2013 from start to finish, readers will learn how to combine SharePoint 2013 web content management features and capabilities with modern web design and development skills. The key topics to be covered include: Design Manager – this new feature allows web designers and developers to build SharePoint branding templates using standard HTML and CSS and convert the templates to SharePoint master pages. This opens up branding to a wider audience of designers who struggled with having to understand the complexity of SharePoint and ASP.NET master pages. Client Object Model – this feature is based on web service technologies for interacting with server-side data from client-side. This feature has been extended significantly to support the new SharePoint application model, which heavily emphasizes client-side development. This book will provide full coverage of utilizing these updated web service technologies and how they can be used to build interactive websites. Device Channels – similar to the capabilities provided by HTML5 media queries, the new channels capability allows SharePoint to detect client devices and browsers to load the appropriate master page to provide a unique browser experience. Variations and Translation Services – SharePoint 2013 continues to improve features and capabilities for building multi-lingual sites including new support for integration with professional translation service providers, or automated translation web services. Term Set Navigation and SEO Improvements – SharePoint 2013 now provides native support for Search Engine Optimization requirements such as page meta fields, as well as a completely new approach to site navigation and human friendly URLs through the use of Managed Metadata navigation. Who this book is for Pro SharePoint 2013 Branding and Responsive Web Development is designed for web designers and developers who have existing knowledge of basic website design and development, including HTML, CSS, and JavaScript. This book builds upon that foundational knowledge to walk the reader through a complete project lifecycle for building a responsive website on SharePoint 2013. Table of Contents What's New in SharePoint 2013 Web Content Management Responsive Web Design and Development with HTML5 Gather Requirements and Wire frame for the Site Building a SharePoint HTML Master Page Using Device Channels to customize ClientUX Design Site Structure and Navigation with Managed Metadata Publish Cross-Site Content with Catalogs Design and Develop Page Layouts and Content Types Integrate Search-Driven Content Build Rich Interactive Forms Upload Documents and Files Integrate Location-Based Features Integrating Feeds and Social Media Supporting Multilingual Sites Appendix A: Setting up your Design and Development Environment

Writing and Speaking in the Technology Professions

Web Site Design is Communication Design

Best Practices for Designing, Implementing, and Maintaining Systems

Website Technologies Fundamentals

Modular Web Design

Master the Fundamentals of Website Creation and Supercharge Your Career

Readers discover the latest, industry-leading, website development practices with this new book in the popular Shelly Cashman Series. For more than three decades, the Shelly Cashman Series has effectively introduced computer skills to millions of learners. Now, Minnick's HTML5 AND CSS3: COMPLETE, 8E brings today's best practices in website development into focus with meaningful applications. The webpage development process starts with a semantic wireframe and weaves proven principles of responsive design into each chapter. A raft of fresh new projects logically build in complexity to ensure understanding. This edition strives to not only teach valid HTML and CSS, but also to reveal deeper conceptual issues essential to today's field of web development. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Although recent findings show the public increasingly interacting with government Web sites, a common problem is that people can't find what they're looking for. In other words, the sites lack usability. The Research-Based Web Design and Usability Guidelines aid in correcting this problem by providing the latest Web design guidance from the research and other forms of evidence. This unique publication has been updated from its earlier version to include over 40 new or updated research

guidelines, bringing the total to 209. Primary audiences for the book are: Web managers, designers, and all staff involved in the creation of Web sites. Topics in the book include: home page design, page and site navigation, graphics and images, effective Web content writing, and search. A new section on usability testing guidance has been added. Experts from across government, industry, and academia have reviewed and contributed to the development of the Guidelines. And, since their introduction in 2003, the Guidelines have been widely used by government, private, and academic institutions to improve Web design.

As experienced teachers of novice game designers, the authors have discovered patterns in the way that students grasp game design - the mistakes they make as well as the methods to help them to create better games. Each exercise requires no background in programming or artwork, releasing beginning designers from the intricacies of electronic game production and allowing them to learn what works and what doesn't work in a game system. Additionally, these exercises teach important skills in system design: the processes of prototyping, playtesting, and redesigning.

Do you want to build web pages but have no prior experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multicolumn pages that adapt for mobile devices. Each chapter provides exercises to help you learn various techniques and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels. It is simple and clear enough for beginners, yet thorough enough to be a useful reference for experienced developers keeping their skills up to date. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn how JavaScript works and why the language is so important in web design Create and optimize web images so they'll download as quickly as possible NEW! Use CSS Flexbox and Grid for sophisticated and flexible page layout NEW! Learn the ins and outs of Responsive Web Design to make web pages look great on all devices NEW! Become familiar with the command line, Git, and other tools in the modern web developer's toolkit NEW! Get to know the super-powers of SVG graphics

Basic Design Principles for Creating Web Sites

14 Books in 1. Introducing 200+ Extensions. An Advanced Guide.

Handbook of Human Factors in Web Design, Second Edition

Web Design with HTML & CSS3: Introductory

Learn Web Design with HTML Examples and Screen Shots

With this second edition of the popular DOM Scripting: Web Design with JavaScript and the Document Object Model comes a modern revision to update best practices and guidelines. It includes full coverage of HTML5 in a new, dedicated chapter, and details on JavaScript libraries and how they can help your scripting. The book provides everything you'll need to start using JavaScript and the Document Object Model to enhance your web pages with client-side dynamic effects and user-controlled animation. It shows how JavaScript, HTML5, and Cascading Style Sheets (CSS) work together to create usable, standards-compliant web designs. We'll also cover cross-browser compatibility with DOM scripts and how to make sure they degrade gracefully when JavaScript isn't available. DOM Scripting: Web Design with JavaScript and the Document Object Model focuses on JavaScript for adding dynamic effects and manipulating page structure on the fly using the Document Object Model. You'll start with a crash course in JavaScript and the DOM, then move on to several real-world examples that you'll build from scratch, including dynamic image galleries and dynamic menus. You'll also learn how to manipulate web page styles using the CSS DOM, and create markup on the fly. If you want to create websites that are beautiful, dynamic, accessible, and standards-compliant, this is the book for you!

Web Site Design is Communication Design is written for practitioners, trainers, and students of Communication, Business, Information Science and Media Design. This book is based on a series of case studies of web-site design processes in smaller and larger organizations, including Amazon and Microsoft. It offers a well-researched, reflective and thorough analysis of the activities undertaken, in combination with practical, real-life experiences of web-site designers and producers. It pays attention to the often complicated organizational context that web designers and producers have to work in, while they serve both bosses and target groups to their best intents. The importance of careful evaluation is stressed throughout the book and in the concluding checklists, which guide the practitioner through the design process, from initial idea through site maintenance and re-design.

An updated edition of the classic guide to technical communication Consider that 20 to 50 percent of a technology professional's time is spent communicating with others. Whether writing a memo, preparing a set of procedures, or making an oral presentation, effective communication is vital to your professional success. This anthology delivers concrete advice from the foremost experts on how to communicate more effectively in the workplace. The revised and expanded second edition of this popular book completely updates the original, providing authoritative guidance on communicating via modern technology in the contemporary work environment. Two new sections on global communication and the Internet address communicating effectively in the context of increased e-mail and web usage. As in the original, David Beer's Second Edition discusses a variety of approaches, such as: * Writing technical documents that are clear and effective * Giving oral presentations more confidently * Using graphics and other visual aids judiciously * Holding productive meetings * Becoming an effective listener The new edition also includes updated articles on working with others to get results and on giving directions that work. Each article is aimed specifically at the needs of engineers and others in the technology professions, and is written by a practicing engineer or a technical communicator. Technical engineers, IEEE society members, and technical writing teachers will find this updated edition of David Beer's classic Writing and

Speaking in the Technology Professions an invaluable guide to successful communication.

Do you want to build web pages, but have no previous experience? This friendly guide is the perfect place to start. You'll begin at square one, learning how the Web and web pages work, and then steadily build from there. By the end of the book, you'll have the skills to create a simple site with multi-column pages that adapt for mobile devices. Learn how to use the latest techniques, best practices, and current web standards—including HTML5 and CSS3. Each chapter provides exercises to help you to learn various techniques, and short quizzes to make sure you understand key concepts. This thoroughly revised edition is ideal for students and professionals of all backgrounds and skill levels, whether you're a beginner or brushing up on existing skills. Build HTML pages with text, links, images, tables, and forms Use style sheets (CSS) for colors, backgrounds, formatting text, page layout, and even simple animation effects Learn about the new HTML5 elements, APIs, and CSS3 properties that are changing what you can do with web pages Make your pages display well on mobile devices by creating a responsive web design Learn how JavaScript works—and why the language is so important in web design Create and optimize web graphics so they'll download as quickly as possible

Edexcel AS GCE Applied ICT Double Award

Student Guide for Web Design / Xhtml1

A Strategic Guide to Technical Communication - Second Edition (Canadian)

Web Design All-in-One For Dummies

A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics

Web Design in a Nutshell

Thoroughly rewritten for today's web environment, this bestselling book offers a fresh look at a fundamental topic of web site development: navigation design. Amid all the changes to the Web in the past decade, and all the hype about Web 2.0 and various "rich" interactive technologies, the basic problems of creating a good web navigation system remain. Designing Web Navigation demonstrates that good navigation is not about technology—it's about the ways people find information, and how you guide them. Ideal for beginning to intermediate web designers, managers, other non-designers, and web development pros looking for another perspective, Designing Web Navigation offers basic design principles, development techniques and practical advice, with real-world examples and essential concepts seamlessly folded in. How does your web site serve your business objectives? How does it meet a user's needs? You'll learn that navigation design touches most other aspects of web site development. This book: Provides the foundations of web navigation and offers a framework for navigation design Paints a broad picture of web navigation and basic human information behavior Demonstrates how navigation reflects brand and affects site credibility Helps you understand the problem you're trying to solve before you set out to design Thoroughly reviews the mechanisms and different types of navigation Explores "information scent" and "information shape" Explains "persuasive" architecture and other design concepts Covers special contexts, such as navigation design for web applications Includes an entire chapter on tagging While Designing Web Navigation focuses on creating navigation systems for large, information-rich sites serving a business purpose, the principles and techniques in the book also apply to small sites. Well researched and cited, this book serves as an excellent reference on the topic, as well as a superb teaching guide. Each chapter ends with suggested reading and a set of questions that offer exercises for experiencing the concepts in action.

Web Design Technology

Web Design: Introductory

Designing, Prototyping, & Playtesting Games