

Wild Ride Inside Ubers Quest For World Domination

INSIDE APPLE reveals the secret systems, tactics and leadership strategies that allowed Steve Jobs and his company to churn out hit after hit and inspire a cult-like following for its products. If Apple is Silicon Valley's answer to Willy Wonka's Chocolate Factory, then author Adam Lashinsky provides readers with a golden ticket to step inside. In this primer on leadership and innovation, the author will introduce readers to concepts like the "DRI" (Apple's practice of assigning a Directly Responsible Individual to every task) and the Top 100 (an annual ritual in which 100 up-and-coming executives are tapped a la Skull & Bones for a secret retreat with company founder Steve Jobs). Based on numerous interviews, the book offers exclusive new information about how Apple innovates, deals with its suppliers and is handling the transition into the Post Jobs Era. Lashinsky, a Senior Editor at Large for Fortune, knows the subject cold: In a 2008 cover story for the magazine entitled The Genius Behind Steve: Could Operations Whiz Tim Cook Run The Company Someday he predicted that Tim Cook, then an unknown, would eventually succeed Steve Jobs as CEO. While Inside Apple is ostensibly a deep dive into one, unique company (and its ecosystem of suppliers, investors, employees and competitors), the lessons about Jobs, leadership, product design and marketing are universal. They should appeal to anyone hoping to bring some of that Apple magic to their own company, career, or creative endeavor.

There's a good chance that you have heard of Sachin Bansal (of Flipkart), Navin Tiwari (of InMobi), Bhavish Agarwal (of Ola) and Ritesh Agarwal (of Oyo). They are Indian start-up founders who have achieved celebrity status with their business success. But, have you heard of Ashish Gupta, Sasha Mirchandani, or Anupam Mittal? They are angel investors who funded start-ups like Flipkart, InMobi and Ola in their early years. Their little investments helped build legendary companies and yielded life-changing returns. Welcome to the exciting world of angel investing and entrepreneurship. Using his rich experience as an investor and mentor to numerous start-ups, Sanjay Kulkarni provides you a ringside view of this world. In an accessible, jargon-free approach and illustrated with insider stories, the book arms you with all the tools and strategies needed to become a successful angel investor. Like a good guide, this book will help you in navigating the start-up eco-system, avoiding common pitfalls, investing smartly and identifying the next billion-dollar start-up. Look back twenty-five years, Flipkart, Ola, InMobi, weren't even born. A whole new wave of start-ups is set to define the next twenty-five years. Would you like to be a part of this revolution? The concluding volume to this rousing two-part history of the Wars of the Roses, England 's longest and bloodiest civil war, narrated by a master historian. England, 1462. The Yorkist Edward IV has been king for three years since his victory at Towton. The former Lancastrian King Henry VI languishes in the Tower of London. But Edward will soon alienate his backers by favoring the family of his ambitious wife, Elizabeth Woodville. And he will fall out with his chief supporter, Warwick " the Kingmaker, " with dire consequences. Told with extraordinary authority and narrative verve, Blood Royal is the second part of a two-volume history of the dynastic wars fought between the houses of Lancaster and York for the English throne from 1450 until 1485. Hugh Bicheno tells the story of the Wars of the Roses as an enthralling, character-driven saga of interwoven families, narrating each chapter from the point of view of a key player in the wider drama. This latest volume describes three Lancastrian attempts to overthrow the Yorkists, ending with the death of Edward's successor, Richard III, at Bosworth in 1485—and the accession of Henry VII and the rise of the Tudor dynasty.

"Thrilling, tender, utterly absorbing. . . Every chapter shimmered with truth. It's an unforgettable debut." --Cheryl Strayed From travel writer Jedidiah Jenkins comes a long-awaited memoir of adventure, struggle, and lessons learned while bicycling the 14,000 miles from Oregon to Patagonia. On the eve of turning thirty, terrified of being funneled into a life he didn't choose, Jedidiah Jenkins quit his dream job and spent the next sixteen months cycling from Oregon to Patagonia. He chronicled the trip on Instagram, where his photos and profound reflections on life soon attracted hundreds of thousands of followers and got him featured by National Geographic and The Paris Review. In this unflinchingly honest memoir, Jed narrates the adventure that started it all: the people and places he encountered on his way to the bottom of the world, and the internal journey that prompted it. As he traverses cities, mountains, and inner boundaries, Jenkins grapples with the questions of what it means to be an adult, his struggle to reconcile his sexual identity with his conservative Christian upbringing, and his belief in travel as a way to "wake us up" to life back home. A soul-stirring read for the wanderer in each of us, To Shake the Sleeping Self is an unforgettable reflection on adventure, identity, and a life lived without regret.

Angel Investing

A Brilliant Young Man Who Left Newark for the Ivy League

Everything You Need to Know about Driving for Uber, Lyft, and Other Ridesharing Companies

The Other Wes Moore

Fresh Off the Boat

Jeff Bezos and the Age of Amazon

The Crazy Story of Uber

Buy the Paperback version of this book and get the Kindle eBook version included for FREEEvery company has a dark side filled with secrets and scandal, which means your favorite ride service is no different.Technological advancement has always improved lives and shaped cultures. It gives us better food, increased productivity, and enjoyable entertainment. Uber is the birth of such technological advancements and it has changed our lives drastically. The rise of Uber brought cheaper transportation that was more accessible; with the click of a button someone is there to pick you up and take you where you need to go.No doubt, it's one of the best services to be developed, but all great stories have a bit of gloom.There's a darkness looming over Uber's history that most people don't know about. And when you learn about them in this book, you'll never feel the same about Uber again.The Crazy Story of Uber: Sex, Scandal, and Billions of Dollars - A Silicon Valley Startup, illustrates the story of Uber's origins while also letting you in on the secrets they don't want you to know.

Traces a young man's effort to escape the dangers of the streets and his own nature after graduating from Yale, describing his youth in violent 1980s Newark, efforts to navigate two fiercely insular worlds and life-ending drug deals. 75,000 first printing. Special edition slipcase edition of John Green's Paper Towns, with pop-up paper town. From the bestselling author of The Fault in our Stars. Quentin Jacobsen has always loved Margo Roth Spiegelman, for Margo (and her adventures) are the stuff of legend at their high school. So when she one day climbs through his window and summons him on an all-night road trip of revenge he cannot help but follow. But the next day Margo doesn't come to school and a week later she is still missing. Q soon learns that there are clues in her disappearance. . . and they are for him. But as he gets deeper into the mystery - culminating in another awesome road trip across America - he becomes less sure of who and what he is looking for. Masterfully written by John Green, this is a thoughtful, insightful and hilarious coming-of-age story.

ONE OF AMAZON'S BEST BOOKS OF 2017 A look deep inside the new Silicon Valley, from the New York Times bestselling author of The Everything Store Ten years ago, the idea of getting into a stranger's car, or a walking into a stranger's home, would have seemed bizarre and dangerous, but today it's as common as ordering a book online. Uber and Airbnb have ushered in a new era: redefining neighborhoods, challenging the way governments regulate business, and changing the way we travel. In the spirit of iconic Silicon Valley renegades like Steve Jobs and Bill Gates, another generation of entrepreneurs is using technology to upend convention and disrupt entire industries. These are the upstarts, idiosyncratic founders with limitless drive and an abundance of self-confidence. Led by such visionaries as Travis Kalanick of Uber and Brian Chesky of Airbnb, they are rewriting the rules of business and often sidestepping serious ethical and legal obstacles in the process. The Upstarts is the definitive story of two new titans of business and a dawning age of tenacity, conflict and wealth. In Brad Stone's riveting account of the most radical companies of the new Silicon Valley, we discover how it all happened and what it took to change the world.

Special Characters

A Journey from Oregon to Patagonia, and a Quest for a Life with No Regret

Move Fast and Break Things

The Secrets Behind the Past and Future Success of Steve Jobs's Iconic Brand

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First Born

Where She Belongs

The authoritative account of the rise of Amazon and its intensely driven founder, Jeff Bezos, praised by the Seattle Times as "the definitive account of how a tech icon came to life." Amazon.com started off delivering books through the mail. But its visionary founder, Jeff Bezos, wasn't content with being a bookseller. He wanted Amazon to become the everything store, offering limitless selection and seductive convenience at disruptively low prices. To do so, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now. Brad Stone enjoyed unprecedented access to current and former Amazon employees and Bezos family members, giving readers the first in-depth, fly-on-the-wall account of life at Amazon. Compared to tech's other elite innovators -- Jobs, Gates, Zuckerberg -- Bezos is a private man. But he stands out for his restless pursuit of new markets, leading Amazon into risky new ventures like the Kindle and cloud computing, and transforming retail in the same way Henry Ford revolutionized manufacturing. The Everything Store is the revealing, definitive biography of the company that placed one of the first and largest bets on the Internet and forever changed the way we shop and read.

NEW YORK TIMES BESTSELLER • The “compassionate” (People), “startling” (Baltimore Sun), “moving” (Chicago Tribune) true story of two kids with the same name from the city: One went on to be a Rhodes Scholar, decorated combat veteran, White House Fellow, and business leader. The other is serving a life sentence in prison. In development as a feature film executive produced by Stephen Curry, who selected the book as his “Underrated” Book Club Pick with Literati The chilling truth is that his story could have been mine. The tragedy is that my story could have been his. In December 2000, the Baltimore Sun ran a small piece about Wes Moore, a local student who had just received a Rhodes Scholarship. The same paper also ran a series of articles about four young men who had allegedly killed a police officer in a spectacularly botched armed robbery. The police were still hunting for two of the suspects who had gone on the lam, a pair of brothers. One was named Wes Moore. Wes just couldn’t shake off the unsettling coincidence, or the inkling that the two shared much more than space in the same newspaper. After following the story of the robbery, the manhunt, and the trial to its conclusion, he wrote a letter to the other Wes, now a convicted murderer serving a life sentence without the possibility of parole. His letter tentatively asked the questions that had been haunting him: Who are you? How did this happen? That letter led to a correspondence and relationship that have lasted for several years. Over dozens of letters and prison visits, Wes discovered that the other Wes had had a life not unlike his own: Both had had difficult childhoods, both were fatherless; they’d hung out on similar corners with similar crews, and both had run into trouble with the police. At each stage of their young lives they had come across similar moments of decision, yet their choices would lead them to astonishingly different destinies. Told in alternating dramatic narratives that take readers from heart-wrenching losses to moments of surprising redemption, The Other Wes Moore tells the story of a generation of boys trying to find their way in a hostile world. BONUS: This edition contains a new afterword and a The Other Wes Moore discussion guide.

"Traces the story of Uber's rapid growth from its murky origins to its plans for expansion into radically different industries. The company is fighting local competitors and lawmakers for markets around the world; it has already faced riots and protests in cities like Paris, Rio de Janeiro, and Mumbai. It fought, and lost, an expensive and grueling battle against rival Didi in China. Uber has also poached entire departments from top research universities in a push to build the first self-driving car and possibly replace the very drivers it's worked so hard to recruit. Uber is in the headlines every day, but so much about its past and its future plans are still unknown to the public"--

A bold new theory of leadership drawn from elite captains throughout sports--named one of the best business books of the year by CNBC, The New York Times, Forbes, strategy+business, The Globe and Mail, and Sports Illustrated "The book taught me that there's no cookie-cutter way to lead. Leading is not just what Hollywood tells you. It's not the big pregame speech. It's how you carry yourself every day, how you treat the people around you, who you are as a person."--Mitchell Trubisky, quarterback, Chicago Bears Now featuring analysis of the five-time Super Bowl champion New England Patriots and their captain, Tom Brady The seventeen most dominant teams in sports history had one thing in common: Each employed the same type of captain--a singular leader with an unconventional set of skills and tendencies. Drawing on original interviews with athletes, general managers, coaches, and team-building experts, Sam Walker identifies the seven core qualities of the Captain Class--from extreme doggedness and emotional control to tactical aggression and the courage to stand apart. Told through riveting accounts of pressure-soaked moments in sports history, The Captain Class will challenge your assumptions of what inspired leadership looks like. Praise for The Captain Class "Wildly entertaining and thought-provoking. . . makes you reexamine long-held beliefs about leadership and the glue that binds winning teams together."--Theo Epstein, president of baseball operations, Chicago Cubs "If you care about leadership, talent development, or the art of competition, you need to read this immediately."--Daniel Coyle, author of The Culture Code "The insights in this book are tremendous."--Bob Myers, general manager, Golden State Warriors "An awesome book. . . I find myself relating a lot to its portrayal of the out-of-the-norm leader."--Carli Lloyd, co-captain, U.S. Soccer Women's National Team "A great read. . . Sam Walker used data and a systems approach to reach some original and unconventional conclusions about the kinds of leaders that foster enduring success. Most business and leadership books lapse into clichés. This one is fresh."--Jeff Immelt, chairman and former CEO, General Electric "I can't tell you how much I loved The Captain Class. It identifies something many people who've been around successful teams have felt but were never able to articulate. It has deeply affected my thoughts around how we build our culture."--Derek Falvey, chief baseball officer, Minnesota Twins

Wild and Free

The Untold Story of How Uber Operates

The Captain Class

Everybody Loves Uber

Ticket Masters

To Shake the Sleeping Self

The Yellow Wallpaper

730. That's how many days I've been trapped.18. That's how many days I have left to find a way out. DAI, trying to escape a haunting past, traffics drugs for the most ruthless kingpin in the Walled City. But in order to find the key to his freedom, he needs help from someone with the power to be invisible.... JIN hides under the radar, afraid the wild street gangs will discover her biggest secret: Jin passes as a boy to stay safe. Still, every chance she gets, she searches for her lost sister.... MEI YEE has been trapped in a brothel for the past two years, dreaming of getting out while watching the girls who try fail one by one. She's about to give up, when one day she sees an unexpected face at her window..... In this innovative and adrenaline-fueled novel, they all come together in a desperate attempt to escape a lawless labyrinth before the clock runs out.

The longtime chief marketing officer for Chick-fil-A tells the inside story of how the company turned prevailing theories of fast-food marketing upside down and built one of the most successful and beloved brands in America. Covert Cows will help you... Discover unexpected, out-of-the-box marketing methods and new ways of approaching business problems. Understand the positive impact of building a business based on biblical principles. Receive an insider's look at the evolution of one of America's most beloved brands. Learn key marketing and business insights from the man who was the chief marketing officer for Chick-fil-A for thirty-four years. During his thirty-four-year tenure at Chick-fil-A, Steve Robinson was integrally involved in the company's growth--from 184 stores and \$100 million in annual sales in 1981 to over 2,100 stores and over \$6.8 billion in annual sales in 2015--and was a first-hand witness to its evolution as an indelible global brand. In Covert Cows and Chick-fil-A, Robinson shares behind-the-scenes accounts of key moments, including the creation of the Chick-fil-A corporate purpose and the formation and management of the now-iconic "Eat Mor Chikin" cow campaign. Drawing on his personal interactions with the gifted team of company leaders, restaurant operators, and the company's founder, Truett Cathy, Robinson explains the important traits that built the company's culture and sustained it through recession and many other challenges. He also reveals how every aspect of the company's approach reflects an unwavering dedication to Christian values and to the individual customer experience. Written with disarming candor and revealing storytelling, Covert Cows and Chick-fil-A is the never-before-told story of a great American success.

NOW AN ORIGINAL SERIES ON ABC • “Just may be the best new comedy of [the year] . . . based on restaurateur Eddie Huang’s memoir of the same name . . . [a] classic fresh-out-of-water comedy.”—People “Bawdy and frequently hilarious. . . a surprisingly sophisticated memoir about race and assimilation in America . . . as much James Baldwin and Jay-Z as Amy Tan . . . rowdy [and] vital . . . It’s a book about fitting in by not fitting in at all.”—Dwight Garner, The New York Times NATIONAL BESTSELLER • NAMED ONE OF THE BEST BOOKS OF THE YEAR BY KIRKUS REVIEWS Assimilating ain’t easy. Eddie Huang was raised by a wild family of FOB (“fresh off the boat”) immigrants—his father a cocksure restaurateur with a dark past back in Taiwan, his mother a fierce protector and constant threat. Young Eddie tried his hand at everything mainstream America threw his way, from white Jesus to macaroni and cheese, but finally found his home as leader of a rainbow coalition of lost boys up to no good: skate punks, dealers, hip-hop junkies, and sneaker freaks. This is the story of a Chinese-American kid in a could-be-anywhere cul-de-sac blazing his way through America’s deviant subcultures, trying to find himself, ten thousand miles from his legacy and anchored only by his conflicted love for his family and his passion for food. Funny, moving, and stylistically inventive, Fresh Off the Boat is more than a radical reimagining of the immigrant memoir—it’s the exhilarating story of every American outsider who finds his destiny in the margins. Praise for Fresh Off the Boat “Brash and funny. . . outrageous, courageous, moving, ironic and true.”—New York Times Book Review “Mercilessly funny and provocative, Fresh Off the Boat is also a serious piece of work. Eddie Huang is hunting nothing less than Big Game here. He does everything with style.”—Anthony Bourdain “Upprisingly funny. . . emotionally honest.”—Chicago Tribune “Huang is a fearless raconteur. [His] writing is at once hilarious and provocative; his incisive wit pulls through like a perfect plate of dan dan noodles.”—Interview “Although writing a memoir is an audacious act for a thirty-year-old, it is not nearly as audacious as some of the things Huang did and survived even earlier. . . . Whatever he ends up doing, you can be sure it won’t look or sound like anything that’s come before. A single, kinetic passage from Fresh Off the Boat. . . is all you need to get that straight.”—Bookforum

A no-holds-barred look at Uber, the multi-billion dollar disruptor that has revolutionised the transportation industry around the world Uber is one of the most fascinating and controversial businesses in the world, both beloved for its elegant ride-hailing concept and heady growth, and condemned for CEO Travis Kalanick's ruthless pursuit of success at all cost. In Wild Ride, Adam Lashinsky, veteran Fortune writer and author of Inside Apple, traces the story of Uber's meteoric rise: from its murky origins to its plans for expansion into radically different industries. The company has already poached entire departments from top research universities in a push to build the first self-driving car and possibly replace the very drivers it's worked so hard to recruit. With access to current and former employees, as well as CEO Travis Kalanick, this book will be the first to unlock Uber's vault. It's a story that start-up founders, business executives, tech-savvy readers, and drivers and riders will find riveting.

Letters to a Young Education Reformer

The First Inside Account of Venture Capitalists at Work

Bad Blood

Ron Conway and the Fall of the Dot-coms

Super Pumped: The Battle for Uber

Inside Uber's Quest for World Domination

The Godfather of Silicon Valley

New York Times bestselling author Jill Shalvis returns to Sunrise Cove with a powerful, moving story about a young woman on a quest to find the truth about her father who learns the meaning of true love along the way. Alone in the world, Tae Holmes and her mother April pose questions about the father she's never met, April, for the first time in her life, goes silent. To make matters worse, Tae is dangerously close to broke and just manages to avoid financial meltdown when she lands a shiny new contract with an adventure company for athletes with fundraiser event falls flat, but what starts out as a terrible, horrible, no-good night turns into something else entirely when Tae finds herself face-to-face with Riggs Copeland. She hasn't seen the former Marine since their brief fling in high school, and while still intensely drawn to you very much. Hence their friendship pact. But when April oddly refuses to help Tae track down her father, it's Riggs who unexpectedly comes to her aid. On a hunt to unlock the past, the two of them find themselves on a wild ride and learn a shocking truth, while also reluctantly

Tae must decide whether she's going to choose love ... or walk away from her own happiness. In your pocket is something amazing: a quick and easy way to summon a total stranger who will take you anywhere you'd like. In your hands is something equally amazing: the untold story of Uber's meteoric rise, and the massive ambitions of its larger-than-life founder and CEO. In public face of Uber, he was a scrappy, rough-edged, loose-lipped entrepreneur. And even after taking Uber from the germ of an idea to a \$69 billion global transportation behemoth, he still describes his company as a start-up. Like other Silicon Valley icons such as Steve Jobs and disruptive innovation and the next world to conquer. Both Uber and Kalanick have acquired a reputation for being combative, relentless, and iron-fisted against competitors. They've inspired both admiration and loathing as they've flouted government regulators, thrown the taxi industry over possible exploitation of drivers. They've even reshaped the deeply ingrained consumer behavior of not accepting a ride from a stranger—against the childhood warnings from everyone's parents. Wild Ride is the first truly inside look at Uber's global empire. Veteran journalist Inside Apple, traces the origins of Kalanick's massive ambitions in his humble roots, and he explores Uber's murky beginnings and the wild ride of its rapid growth and expansion into different industries. Lashinsky draws on exclusive, in-depth interviews with Kalanick and many of Uber's internal and external power struggles. He also examines its doomed venture into China and the furtive fight between Kalanick and his competitors at Google, Tesla, Lyft, and GM over self-driving cars. Lashinsky even got behind the wheel as an Uber driver himself to learn thanks to its eye-popping valuations and swift expansion around the world. But this book is the first account of how Uber really became the giant it is today, and how it plans to conquer the future.

In Letters to a Young Education Reformer, Frederick M. Hess distills knowledge from twenty-five years of working in and around school reform. Inspired by his conversations with young, would-be reformers who are passionate about transforming education, the book offers a wide reform is and should be. Hess writes that "reform is more a matter of how one thinks about school improvement than a recital of programs and policy proposals." Through his essays, he explores a range of topics, including: -Talkers and Doers -The Temptations of Bureaucracy -Why You Shouldn't Put Too Much Faith in Experts -Philanthropy and Its Discontents -The Problem with Passion Hess offers personal impressions as well as lessons from notable mistakes he's observed with the hope that readers will benefit from his frustrations and realizations.

Letters to a Young Education Reformer offers valuable, timely insights to any young person passionate about transforming education—and to not-so-young reformers who are inclined to reflect on their successes and failures. *The book that started the Techlash* A stinging polemic that traces the destructive monopolization of the Internet by Google, Facebook and Amazon, and that proposes a new future for musicians, journalists, authors and filmmakers in the digital age. Featured in New York Times Editors' ChoiceAn Amazon Best Business & Leadership Book of 2017 Longlisted for Financial Times/McKinsey Business Book of the Year 2017A strategy+business Best Business Book of 2017 Move Fast and Break Things is the riveting account of a small group of libertarian entrepreneurs' original decentralized vision of the Internet, in the process creating three monopoly firms--Facebook, Amazon, and Google--that now determine the future of the music, film, television, publishing and news industries. Jonathan Taplin offers a succinct and powerful history of how the men who founded these companies, including Peter Thiel and Larry Page: overlooking piracy of books, music, and film while hiding behind opaque business practices and subordinating the privacy of individual users in order to create the surveillance-marketing monoculture in

have come with this concentration of power tell their own story. Since 2001, newspaper and music revenues have fallen by 70 percent; book publishing, film, and television profits have also fallen dramatically. Revenues at Google in this same period grew from \$400 million to \$1 percent of all streaming-audio business but pay for only 11 percent of the total streaming-audio revenues artists receive. More creative content is being consumed than ever before, but less revenue is flowing to the creators and owners of that content. The stakes here go far beyond As Taplin observes, the fact that more and more Americans receive their news, as well as music and other forms of entertainment, from a small group of companies poses a real threat to democracy. Move Fast and Break Things offers a vital, forward-thinking prescription for how knowledge of the past and a determination to work together. Using his own half-century career as a music and film producer and early pioneer of streaming video online, Taplin offers new ways to think about the design of the World Wide Web and specifically the way we live with

The Upstarts
A New Theory of Leadership
My Adventures with Tech's Titans and Misfits

The Walled City - FREE PREVIEW (The First 93 Pages)

The Rideshare Guide

Tesla, Elon Musk, and the Bet of the Century

A WALL STREET JOURNAL BUSINESS BESTSELLER • The riveting inside story of Elon Musk and Tesla's bid to build the world's greatest car—from award-winning Wall Street Journal tech and auto reporter Tim Higgins. "A deeply reported and business-savvy chronicle of Tesla's wild ride."

—Walter Isaacson, New York Times Book Review Tesla is the envy of the automotive world. Born at the start of the millennium, it was the first car company to be valued at \$1 trillion. Its CEO, the mercurial, charismatic Elon Musk has become not just a celebrity but the richest man in the world. But Tesla's success was far from guaranteed. Founded in the 2000s, the company was built on an audacious vision. Musk and a small band of Silicon Valley engineers set out to make a car that was quicker, sexier, smoother, and cleaner than any gas-guzzler on the road. Tesla would undergo a hellish fifteen years, beset by rivals—pressured by investors, hobbled by whistleblowers. Musk often found himself in the public's crosshairs, threatening to bring down the company he had helped build. Wall Street Journal tech and auto reporter Tim Higgins had a front-row seat for the drama: the pileups, breakdowns, and the unlikeliest outcome of all, success. A story of impossible wagers and unlikely triumphs, Power Play is an exhilarating look at how a team of innovators beat the odds—and changed the future.

A future Europe has spiraled into barbarism. The Western Hemisphere stands alone, isolated and sheltered from the destruction - for now. Influenced by the events of World War I, this is the year 2137 as portrayed by Edgar Rice Burroughs' in his science fiction novel The Lost Continent, its subtitle Beyond Thirty being the longitude that Western Hemisphere inhabitants are forbidden to pass.

"CNN's former senior tech correspondent shares her front-row seat on the rise of Facebook, Twitter, and other new-media empires—and the geeks turned entrepreneurs who founded them."—People An unflinching, era-defining story of self-discovery and breaking barriers by award-winning investigative reporter Laurie Segall. In 2008, 23-year-old Laurie Segall was a newly minted assistant at CNN and was living in an East Village walk-up apartment. As Wall Street was crashing down, Segall began discovering a group of scrappy misfits who were rising from the ashes of the recession to change the world: the tech entrepreneurs. A misfit herself, Segall gained entrance to New York's burgeoning tech scene, with its limitless cash flow and parties populated by geeks-turned-billionaires. Back at the news desk, she rose through the ranks at CNN, while these entrepreneurs went from minnows to sharks, building companies that would become our democracy and our social fabric: Facebook, Twitter, Instagram, Uber, Tinder. Over the course of a decade, Laurie Segall became one of the first reporters to give airtime to many of these founders—from Mark Zuckerberg (Facebook) to Jack Dorsey (Twitter) to Kevin Systrom (Instagram) to Travis Kalanick (Uber)—while tracking their evolution and society's cultural shift in the CNN startup beat she created. By the end of her tenure at CNN, she had become its on-air senior technology correspondent and had witnessed the rise of second-wave tech, from the boom to the "complicated years" to the backlash, as her misfits emerged as some of the world's most influential leaders. A coming-of-age narrative chronicling an era transformed, Special Characters is, at its core, a young woman's origin story—in love, in career, and in life—and an account of the humans behind the companies that have shaped our modern society. Filled with emotional heft and razor-sharp observations, Segall's empowering memoir is a richly rendered backstage pass to the cut bubble that reimagined the ethos of our social, political, and cultural experience. "Fans of Brotopia or anyone who wants a backstage pass to Zuckerberg and some of the biggest co.'s of our time, you'll devour this." —The Skimm

In eBOYS, Randall Stross takes us behind the scenes and inside the heads of the gutsy entrepreneurs who are financing the hottest businesses on the Web. The six tall men who started Benchmark, Silicon Valley's most exciting venture capital firm, put themselves at the cutting edge of the new economy by backing billion dollar start-ups like eBay and Webvan. The risks were enormous—but the rewards have proven to be staggering. Within two years, eBay's net worth grew from \$20 million to more than \$21 billion, while each Benchmark founding partner saw his own personal net worth soar by hundreds of millions of dollars. For two roller-coaster years, Stross had total access not only to Benchmark's executives but to the companies they financed. He was a fly on the wall as fortunes were made in an instant, snap decisions got locked in, and new ventures took off—and sometimes crashed. Here are the testosterone-pumped conversations, round-the-clock meetings, and gutsy deals that launched the eBoys and their clients into the stratosphere of mega-wealth. Written like a novel but absolutely true, eBOYS brings to vivid life the glory days of the greatest business adventure of our time.

The Rise of the Concert Industry and How the Public Got Scalped

The Cambridge Handbook of the Law of the Sharing Economy

Megaballs

Insider Secrets to Wealth Creation

How Faith, Cows, and Chicken Built an Iconic Brand

eBoys

How America's Most Admired—and Secretive--Company Really Works

"An engrossing story of audacious entrepreneurship and big-industry disruption, [this] is a tale for our times." —Charles Duhigg, author of Smarter Faster Better An investigative look into a beloved, disruptive, notorious start-up This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become indispensable to millions of hosts and travelers around the world. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company's young CEO steers into increasingly uncharted waters. "A fast-paced, fun dive into one of the seminal firms of our time; through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption." —Rana Foroohar, Financial Times columnist and CNN global economic analyst

Gary Rivlin tells the story of Ron Conway, the man who has placed more bets on Internet start-ups than anyone else in Silicon Valley. Conway is a reader-friendly way into the realm of angel financing, where independently wealthy investors link up with companies just as they are being born. King of the Angels takes you into this fascinating world on the edges of the financial universe, where the pace is frantic, the story lines are rich, and every moment is perilous.

This short story is regarded as an important early work of American feminist literature, due to its illustration of the attitudes towards mental and physical health of women in the 19th century. Narrated in the first person, the story is a collection of journal entries written by a woman whose physician husband (John) has rented an old mansion for the summer. Forgoing other rooms in the house, the couple moves into the upstairs nursery. As a form of treatment, the unnamed woman is forbidden from working, and is encouraged to eat well and get plenty of air, so she can recuperate from what he calls a "temporary nervous depression – a slight hysterical tendency", a diagnosis common to women during that period.

NATIONAL BESTSELLER • The gripping story of Elizabeth Holmes and Theranos—one of the biggest corporate frauds in history—a tale of ambition and hubris set amid the bold promises of Silicon Valley, rigorously reported by the prize-winning journalist. With a new Afterword. "Chilling ... Reads like a thriller ... Carreyrou tells [the Theranos story] virtually to perfection." —The New York Times Book Review In 2014, Theranos founder and CEO Elizabeth Holmes was widely seen as the next Steve Jobs: a brilliant Stanford dropout whose startup "unicorn" promised to revolutionize the medical industry with its breakthrough device, which performed the whole range of laboratory tests from a single drop of blood. Backed by investors such as Larry Ellison and Tim Draper, Theranos sold shares in a fundraising round that valued the company at more than \$9 billion, putting Holmes's worth at an estimated \$4.5 billion. There was just one problem: The technology didn't work. Erroneous results put patients in danger, leading to misdiagnoses and unnecessary treatments. All the while, Holmes and her partner, Sunny Balwani, worked to silence anyone who voiced misgivings—from journalists to their own employees.

The Short and Tragic Life of Robert Peace

Power Play

Sex, Scandal, and Billions of Dollars - A Silicon Valley Startup

How Facebook, Google, and Amazon Cornered Culture and Undermined Democracy

The Applicants

How Uber, Airbnb, and the Killer Companies of the New Silicon Valley Are Changing the World

One Name, Two Fates

I've got 99 fates but money ain't one. Though a sister with cotton candy for brains, a spatula-wielding six-year-old niece with a British accent, and the mysterious businessman who left me that damn ticket are all currently vying for the sole winner of a \$270 million Megaball jackpot, thanks to a sexy stranger who left a lottery ticket instead of paying for his meal, my entire world flipped upside-down. Now, with money-sucking vultures, douchebags by the dozens, and waiting to get their mangy paws on my newfound fortune, I set out to locate the man who gifted me the winning ticket--to properly thank him. However, when I finally find the cocky, self-absorbed business tycoon, Teague Goodman, I'm not slap him... or ring his MEGABALLS.

Groomed for a place at a Big Name School since their obsessed, status-conscious helicopter parents passed out cigars at the Stockstill General Hospital Neonatal Unit, the privileged students of Pembrocton College Preparatory are ratchet to get into the nation's most prestigious colleges.The PCP juniors are gloating, jubilant at the rumor that the valedictorian presumptive has received a B on her report card, a grade that will relegate her to in-state hell. Her heir apparent, a legacy, is the sole mourner at the demise of her future—if only because her thoughtless academic lapse is going to derail his plans to attend MIT.Across town, in the graffiti-covered halls of Stockstill High School, the students slink to class without a knife wound—and dream of ivy-covered walls. And with the help of a take-no-prisoners principal and an enterprising parent, the students at SHS dare to encroach shamelessly on territory normally reserved for their wealthy private fray as a memorable cast of characters engages in the latest rage in extracurricular activities: college admissions as a blood sport. ??Laugh out loud funny, The Applicants lampoons the heights we scale—and the depths to which we sink— This Handbook grapples conceptually and practically with what the sharing economy - which includes entities ranging from large for-profit firms like Airbnb, Uber, Lyft, Taskrabbit, and Upwork to smaller, non-profit collaborative initiatives - how law, in turn, is shaping critical aspects of the sharing economy. Featuring a diverse set of contributors from many academic disciplines and countries, the book compiles the most important, up-to-date research on the regulation of the part surveys the nature of the sharing economy, explores the central challenge of balancing innovation and regulatory concerns, and examines the institutions confronting these regulatory challenges, and the second part turns to a series including labor and employment law, consumer protection, tax, and civil rights. This groundbreaking work should be read by anyone interested in the dynamic relationship between law and the sharing economy.

Decker Lawrence just opened The Monarch, the crown jewel in his chain of successful nightclubs. Surrounded every day by beautiful women, he's never been tempted to sample the goods. That is until she stumbles in. With a quirky innocence May is about to change this virgin's life forever. May Morgan has riches beyond most people's wildest dreams, but after her parent's death, none of it will ever be hers. Bound to her upcoming arranged marriage, May dreams of escape. He earn money by dancing at a hot nightclub seems like the perfect solution. Except, when the handsome club owner catches sight of her, he offers her far more than just a job. Decker has waited his whole life for his first time, but he knows hesitate to stake his claim. When he discovers what waits for May back at home, Decker sees red. Is one man strong enough to fight the evil forces determined to tear them apart? Will these May to December virgins ever get their fairy tale? The Forever Collection is all virgins, love-at-first-sight, indulgent fantasy. Each book a standalone. It's fall hard, fall fast and get right to the sticky bits. If you want to lose yourself for a while with a happily ever after, no cheating and all w alpha hero who will stop at nothing to make babies with his woman, then step inside, it's steamy.

The Everything Store

Inside YouTube's Chaotic Rise to World Domination

Or, Beyond Thirty

The Friendship Pact

A Novel

Wild Ride

Paper Towns

An industry leader's guide to making Lyft and Uber work for you. In less than five years, ridesharing has grown from nonexistence into a billion dollar industry. Uber now has two million drivers in the United States, Lyft has seven hundred thousand, and both show no signs of slowing down. Despite the large number of drivers, Uber and Lyft provide little in the way of help for new drivers, who complain that there is a lack of guidance when starting out. Harry Campbell, founder and director of The Rideshare Guy blog and podcast and a driver himself, can help. The Rideshare Guide offers a comprehensive and engaging handbook for current and prospective rideshare drivers. Learn how to: Decide between Uber and Lyft Maximize passengers and profits Maintain a five-star rating Keep safe and interact appropriately with passengers Navigate legal matters and tax codes Campbell explains these and much more, also including funny, shocking, and bizarre tales from the road. Whether you are thinking about becoming a driver or a veteran wondering about UberPool and tax help, The Rideshare Guide by the Rideshare Guy has the answers.

Abel Jin and Delilah Johnson have lived their lives with a hole in their soul, yearning for something they don't understand. Until one night Delilah is in mortal danger and a man who's otherworldly strong and supernaturally fast saves her. Delilah is then cast into a world where fiction comes to life in the form of Abel, her destined mate, a vampire/werewolf hybrid who claims her at first breath as his. But Abel knows the danger isn't done. He's dreamed for centuries that his mate will perish and he will stop at nothing to keep her safe. For Delilah, she's not only coping with fantasy come to life, but a mingling of very different families. Not to mention, she has on her hands a man who doesn't understand his true nature and has lived his long life thinking he's a monster. Abel and Delilah together fills the hole that has been clawing at them for decades. But finally finding each other, it also tips their destinies as the last of The Three. They must unite with the other destined lovers, who with Abel and Delilah, are fated to save the world. Or die trying.

"A clear, comprehensive look at a murky business." —The Wall Street Journal Your favorite band has just announced their nationwide tour. Should you pay to join their fan club and get in on the pre-sale? No, you decide to wait. But the on-sale date arrives, and the site is jammed. You can't get on—and the concert is sold out in six minutes. What happened? What now? Music journalists Dean Budnick and Josh Baron chronicle the behind-the-scenes history of the modern concert industry. Filled with entertaining rock-and-roll anecdotes about The Rolling Stones, The Grateful Dead, Pearl Jam, and more—and charting the emergence of players like Ticketmaster, StubHub, Live Nation, and Outbox—Ticket Masters will transfix every concertgoer who wonders just where the price of admission really goes. This edition has an updated epilogue that covers recent industry developments.

Everybody Loves Uber: The Untold Story Of How Uber Operates Is An Eye-Opening Read Into The Intricate Issues Surrounding This Disruptive Service Ben Mandell's back with his third book, having conducted in-depth research and analysis in the workings of the most revolutionary advancement in modern transportation history: Uber. Starting from the company's inception, Ben analyzes all aspects of the service for Uber enthusiastic customers, Uber drivers and anyone else interested in the company's ever-evolving fleet. What started out as an insurgent movement in the world of urban transport, is now facing intense financial issues that are affecting drivers and will soon impact the company itself. No Golden Carriage Taking a realistic approach to service logistics, Ben unveils the facts for all to see: Uber drivers fail to make minimum wage, work uninsured, and pay for 100% of the Uber vehicle costs. The failure to provide adequate driver compensation will lead, with absolute certainty, to class-action lawsuits and financial penalties to both the company itself, as well as its executives. A Silver Lining Providing a concise plan to put an end to the Uber poverty program, Ben Mandell calls drivers, Uber customers and managers, as well as legislators, to spring into action and help prevent ruinous litigation by safeguarding both drivers' and customers' rights. Don't Miss Out On This Thrilling Page-Turner, Filled With Explosive Truths & A Unique Vision To Save Everyone's Favorite Car Service From Going Out Of Business! Grab Your Own Copy Now!

How Three Ordinary Guys Disrupted an Industry, Made Billions . . . and Created Plenty of Controversy

Covert Cows and Chick-fil-A

Secrets and Lies in a Silicon Valley Startup

Inside Apple

The Airbnb Story

A Memoir

The Lost Continent

Named one of the best books of the year by NPR, Fortune, Bloomberg, Sunday Times A New York Times Book Review Editor's Choice "If you want to understand modern-day Silicon Valley, you need to read this book." —John Carreyrou, New York Times best-seller Bad Blood Hailed as the definitive book on Uber and Silicon Valley, Super Pumped is an epic story of ambition and deception, obscene wealth, and bad behavior that explores how blistering technological and financial innovation culminated in one of the most turbulent month periods in American corporate history. Backed by billions in venture capital dollars and led by a brash and ambitious founder, Uber promised to revolutionize the way we move people and goods through the world. What followed would become a corpo

about the perils of startup culture and a vivid example of how blind worship of startup founders can go wildly wrong.

From the acclaimed author of *The Last Thing to Burn*, a psychological thriller about the dark secrets that emerge when a woman's twin sister is murdered, with his signature "intense, gripping, taut, terrifying, moving, and brilliant" (Lisa Jewell, #1 New York Times author) prose. *Sisters. Soulmates. Strangers.* Molly Raven lives a quiet, structured life in London, finding comfort in security and routine. Her identical twin Katie, living in New York, is the exact opposite: outgoing, spontaneous, and adventurous. But when Molly has died, possibly murdered, she is thrown into unfamiliar territory. As terrifying as it is, she knows she must travel across the ocean and find out what happened. But as she tracks her twin's final movements, cracks begin to emerge, and she slowly realizes who she thought she was and there's a dangerous web of deceit surrounding the two of them.

Now, for the first time ever, discover the story of YouTube: how it started, how it works, and how it came to control our culture. It has entertained us with cat videos, flash mobs, gaming streams and Charlie Bit My Finger. It has educated us with makeup tutorials and delicious recipes. It has changed us with advertising, extremism and political propaganda. Since its foundation in 2005, YouTube has existed on a pendulum. Its emergence established a valuable space for unique and important voices to share themselves and made global stars out of everyday people such as PewDiePie, Shane Dawson and Ryan Higa. It invented the attention economy we all live in today, forever changing how people are entertained, informed and paid online. At the same time, countless extremists found home on YouTube, using it to spread misinformation and propaganda - sometimes with real-world life-and-death consequences. The site is massively profitable for its parent company, Google (Alphabet), which has aggressively grown it into a ruthless advertiser with little regard for its impact beyond the bottom line. In *Like Comment Subscribe*, Bloomberg tech journalist Mark Bergen delivers the definitive, page-turning account of YouTube. Exploring the stories of the people behind the platform, he tells the story of how that upended traditional media, created stars of everyday people, and ultimately changed the world through untamed freedom of speech. ----- "The intricately-reported, elegantly-crafted story of the website that came to change everything." - Brad Stone, author of *The Everything Store* and *Amazon Unbound*

In *INSIDE APPLE*, Adam Lashinsky provides readers with an insight on leadership and innovation. He introduces Apple business concepts like the 'DRI' (Apple's practice of assigning a Directly Responsible Individual to every task) and the Top 100 (an annual event where the year's top 100 up-and-coming executives were surreptitiously transported to a secret retreat with company founder Steve Jobs). Based on numerous interviews, the book reveals exclusive new information about how Apple innovates, deals with its suppliers, and transitions into the Post Jobs Era. While *INSIDE APPLE* provides a detailed investigation into the unique company, its lessons about leadership, product design and marketing are universal. *INSIDE APPLE* will appeal to anyone hoping to bring some of the Apple magic to their own company, career, or creative endeavour.

Blood Royal: The Wars of the Roses: 1462-1485