Women Feminism And The Media Women Feminism And Media Media Topics

1. The legacy of The feminine mystique -- 2. Marching for the media: NOW and media activism -- 3. The left at center -- 4. The practice of the craft -- 5. August, 1970 -- 6. Media and mitigation: soothing sexual angst -- 7. Gloria Steinem -- 8. Ms. and the success of liberal feminism -- 9. Efforts to reform the media: print -- 10. Reform redux: broadcast -- ll. Rise of the opposition.

In Framed, Judith Mayne, a respected critic whose reach extends from film, literature, and feminism to the culture at large, offers a sustained exploration of feminist approaches to film and mass culture, with a particular focus on how contradiction informs feminism in productive and challenging ways. Accessible and engaging, Framed will be of interest to anyone who enjoys investigating women's roles in the creation of mass culture. -- from back cover.

Stroll through any public park in Brooklyn on a weekday afternoon and you will see black women with white children at every turn. Many of these women are of Caribbean descent, and they have long been a crucial component of New York's economy, providing childcare for white middle- and upper-middleclass families. Raising Brooklyn offers an in-depth look at the daily lives of these childcare providers, examining the important roles they play in the families whose children they help to raise. Tamara Mose Brown spent three years immersed in these Brooklyn communities: in public parks, public libraries, and living as a fellow resident among their employers, and her intimate tour of the public spaces of gentrified Brooklyn deepens our understanding of how these women use their collective lives to combat the isolation felt during the workday as a domestic worker. Though at first glance these childcare providers appear isolated and exploited—and this is the case for many—Mose Brown shows that their daily interactions in the social spaces they create allow their collective lives and cultural identities to flourish. Raising Brooklyn demonstrates how these daily interactions form a continuous expression of cultural preservation as a weapon against difficult working conditions, examining how this process unfolds through the use of cell phones, food sharing, and informal economic systems. Ultimately, Raising Brooklyn places the organization of domestic workers within the framework of a social justice movement, creating a dialogue between workers who don't believe their exploitative work conditions will change and an organization whose members believe change can come about through public displays of solidarity.

An exploration of the representations of the women's movement, its members, and their goals between 1968 and 2008 in the British and American press. Examining over 1100 news articles, the book analyses the nuanced ways feminism has historically been supported, marginalized and debated in the mainstream press.

Feminism, Media, and Women's Sports

Women, Men, and Identity Politics

Serving Equality

Gender and the Media

The Handbook of Media and Mass Communication Theory

Feminist Media

Written in a clear and accessible style, with lots of examples from Anglo-American media, Gender and the Media offers a critical introduction to the study of gender in the media, and an up-to-date assessment of the key issues and debates. Eschewing a straightforwardly positive or negative assessment the book explores the contradictory character of contemporary gender representations, where confident expressions of girl power sit alongside reports of epidemic levels of anorexia among young women, moral panics about the impact on men of idealized representations of the 'six-pack', but near silence about the pervasive re-sexualization of women's bodies, along with a growing use of irony and playfulness that render critique extremely difficult. The book looks in depth at five areas of media - talk shows, magazines, news, advertising, and contemporary screen and paperback romances - to examine how representations of women and men are changing in the twenty-first century, partly in response to feminist, queer and anti-racist critique. Gender and the Media is also concerned with the theoretical tools available for analysing representations. A range of approaches from semiotics to postcolonial theory are discussed, and Gill asks how useful notions such as objectification, backlash, and positive images are for making sense of gender in today's Western media. Finally, Gender and the Media also raises questions about cultural politics - namely, what forms of critique and intervention are effective at a moment when ironic quotation marks seem to protect much media content from criticism and when much media content - from Sex and the City to revenge adverts - can be labelled postfeminist. This is a book that will be of particular interest to students and scholars in gender and media studies, as well as those in sociology and cultural studies more generally.

#MeToo. Digital networking. Facebook groups. Social media continues to be positioned by social movement scholars as an exciting new tool that has propelled feminism into a dynamic fourth wave of the movement. But how does male power play out on social media, and what is the political significance of women using male-controlled and algorithmically curated platforms for feminism? To answer these questions, Megarry foregrounds an analysis of the practices and ethics of the historical Women's Liberation Movement (WLM), including the revolutionary characteristics of face-to-face organising and the development of an autonomous print culture. Centering discussions of time, space and surveillance, she utilises radical and lesbian feminist theory to expose the contradictions between the political project of women's liberation and the dominant celebratory narratives of Web 2.0. This is the first book to seriously consider how social media perpetuates the enduring logic of patriarchy and howdigital activism shapes women's oppression in the 21st century. Drawing on interviews with intergenerational feminist activists from the UK, the USA, Australia, Canada and New Zealand, as well as archival and digital activist materials, Megarry boldly concludes that feminists should abandon social media and return to the transformative powers of older forms of women-centred political praxis. This book will be of interest to scholars and students of Women's and Gender Studies, Lesbian and Queer Studies, Social Movement Studies, Critical Internet Studies and Political Communication, as well as anyone with an interest in feminist activism and the history of the WLM.

This work scrutinizes the prefix-based language of post-backlash feminism and calls for a reclamation of American feminist terminology. Questioning the merits of "Do–Me–feminism," "Eco–feminism," and "girlie," among other isms, the author argues that the proliferation of so-called "prefix feminisms" has weakened the feminist movement by narrowing its focus into shallow interpretations of a broad social and political cause. The author assesses anti-feminist media coverage, particularly following the Reagan administration and the Clinton-Lewinski affair, and concludes that efforts to reclaim a pro-woman politic must begin with reclaiming pro-woman language.

The media have played a significant role in the contested and changing social position of women in Britain since the 1900s. They have facilitated feminism by both providing discourses and images from which women can construct their identities, and offering spaces where hegemonic ideas of femininity can be reworked. This volume is intended to provide an overview of work on Broadcasting, Film and Print Media from 1900, while appealing to scholars of History and Media, Film and Cultural Studies. This edited collection features tightly focused and historically contextualised case studies which showcase current research on women and media in Britain since the 1900s. The case studies explore media directed at a particularly female audience such as Woman's Hour, and magazines such as Vogue, Woman and Marie Claire. Women who work in the media, issues of production, and regulation are discussed alongside the representation of women across a broad range of media from early 20th-century motorcycling magazines, Page 3 and regional television news.

Girl Zines

From Veiling to Blogging

Feminism in the News

Women, Feminism and the Media

The Routledge Companion to Media & Gender

Women and the Media Since Reagan-Bush

"Questions of gender are scarce in the mass communication literature and feminist media studies remain marginalized. Here is a strong effort to remedy the situation, an overview that initiates the newcomer and offers topics and methods for the previously initiated. . . . All levels." --Choice Feminists have long recognized the significance of the media as a forum for the expression of--or challenges to--the existing constructions of gender. In this broad-ranging analysis, Liesbet van Zoonen explores how feminist theory and research contribute to a fuller understanding of the media's multiple roles in the construction of gender in contemporary societies.

Selected by Choice magazine as an Outstanding Academic Title Dow discusses a wide variety of television programming and provides specific case studies of The Mary Tyler Moore Show, One Day at a Time, Designing Women, Murphy Brown, and Dr. Quinn, Medicine Woman. She juxtaposes analyses of genre, plot, character development, and narrative structure with the larger debates over feminism that took place at the time the programs originally aired. Dow emphasizes the power of the relationships among television entertainment, news media, women's magazines, publicity, and celebrity biographies and interviews in creating a framework through which television viewers "make sense" of both the medium's portrayal of feminism and the nature of feminism itself.

Over the past few decades feminist media scholarship has flourished, to become a major influence on the fields of media, film and cultural studies. At the same time, the cultural shift towards 'post-feminism' has raised questions about the continuing validity of feminism as a defining term for this work. This book explores the changing and often ambivalent relationship between the three terms women, feminism and media in the light of these recent debates. At the same time it places them within the broader discussions within feminist theory - about subjectivity, identity, culture, and narrative - of which they have formed a crucial part.The book is organised around four key topic areas. 'Fixing into Images' offers a rethinking of one of the first preoccupations of feminist media analysis: the relationship between women and images. 'Narrating Femininity' explores the narratives of femininity produced in media texts in the light of theories of narrative and identity. 'Real Women' examines both the continuing absence of women's voices from the genres of news and documentary, and their over-presence within popular 'reality' media forms. Finally, 'Technologies of Difference' examines the relationship between feminism, women and new media technologies. Throughout, the book explores key issues within feminist media studies both through specific examples and via critical engagement with the work of major theoretical writers. Features*A completely up-to-date study of the key areas of issue and debate in feminist media studies.*Includes case studies and discussion of the work of key writers in the field.*Contains readings of specific texts, ranging from news and advertising to reality TV and 'postfeminist' TV drama.

The Third Edition of Women in Mass Communication provides a new generation of students with an insightful examination of women in the journalism and mass communication professions. In this seminal volume, editors Pamela Creedon and Judith Cramer offer ideas and directions for improving the status of women—and men— working in the field.

You Don't Need to Be a Feminist to Understand Course Reading Handbook

Feminism and Femininity in Britain, 1900 to the Present

Formations of the Sexual and Violence in Understanding Globalization

A Critical Introduction

Reflections on Feminist Communication and Media Scholarship

Globalization, Gender, and Media

Networked Feminism tells the story of how activists have used media to reconfigure what feminist politics and organizing look like in the United States. Drawing on years spent participating in grassroots communities and observing viral campaigns, Rosemary Clark-Parsons argues that feminists engage in a do-it-ourselves feminism characterized by the use of everyday media te

with an electoral system and a history of collective organizing that have failed to address complex systems of oppression, do-it-ourselves feminists do not rely on political organizations, institutions, or authorities. Instead, they use digital networks to build movements that reflect their values and meet the challenges of the current moment, all the while juggling the advantages and

media tools. Through its practitioner-centered approach, this book sheds light on feminist media activists' shared struggles and best practices at a time when collective organizing for social justice has become more important than ever.

Highlighting the contributions of feminist media history to media studies and related disciplines, this book focuses on feminist periodicals emerging from or reacting to the Edwardian suffrage campaign and situates them in the context of current debates about the public sphere, social movements, and media history.

Globalization, Gender, and Media tackles the emergence of “sexy violence” imagery and the coalescence of the sexual and violent meanings in contemporary global mainstream news, television, film, and social media. Tuija Parikka analyzes how such imagery advances particular interpretations of globalization, and the role of gender in such projects. Cases range from serious

and film to social media spectacles, brought under the umbrellas of media production, contents, and perception. These versatile cases introduce issues revealing the limits of Western freedom discourse in the social media; universalizing an idea of motherhood and ethnicity in news production; time, home, and class in the formation of global imbalances of power online and in re

instability of sex and gender in discourses of rape and porn; politicizing majority-minority relations in the social media. Globalization, Gender, and Media emphasizes the need to consider the interconnectedness and material - discursive aspects of globalization and the reality of gender in the media.

Women, Feminism and MediaEdinburgh University Press

You Don't Need to Be a Feminist to Understand

Feminist Media History

Feminist Media Studies

Women Journalists and Feminism in China, 1898-1937

Women and the Media

Representations of the Women's Movement Since the 1960s

A most remarkable change took place in the first half of the twentieth century in China--women journalists became powerful professionals who championed feminist interests, discussed national politics, and commented on current social events by editing independent periodicals. The rise of modern journalism in China provided literate women with a powerful institution that allowed them articulate women's presence in the public space. In editing women's periodicals, women writers transformed themselves from traditional literary women (cainu) to professional women journalists (nubaoren) in the period of 1898-1937 when journalism became increasingly independent of and resistant to state control. The women's media writings in the early decades of the twentieth century not only reveal the historical diversity and complexity of feminist issues in China but also casts light upon important feminist topics that have survived the Nationalist, Communist, and economic reform eras. Today, public debate on women's issues in Mainland China and Taiwan is shaped by past feminist discourse and uses a vocabulary and language familiar to readers of an earlier era. This book examines how women journalists constructed Chinese feminism and debated patriarchy and women's roles in the newly created public space of print media during the period of 1898-1937. It studies Chinese women's public writings in periodicals edited and staffed by women journalists in four major urban centers-Shanghai, Tokyo, Beijing, and Tianjin at a time when urban society underwent major transformation and experienced drastic political, social, and cultural changes. The revolution that overthrew the imperial government in 1911; an attack on patriarchy by cultural radicals in 1915-1919; and the advocacy of nationalism, liberalism, socialism, and feminism by intellectuals who received a Western-style education all worked together to undermine the Confucian notions of gender hierarchy, spatial separation of the sexes, and female domesticity among the well-educated urban classes. Doors of political participation, public activism, and production cracked open for courageous women who ventured into urban public spaces. From 1898 to 1937, urban women of the upper, middle, and working classes became increasingly visible at modern schools, as well as in career and production fields, political activism, and women's movements. At the same time, women edited independent periodicals and championed women's rights. Women's periodicals provided a site where writers negotiated with nationalism, patriarchy, and party lines to define and defend women's interests. These early feminist writings captured how activists perceived themselves and responded to the social and political changes around them. This book takes a historical approach in its examination and uses gender as an analytical category to study the significance of women's press writings in the years of nation building. Treating women journalists as agents of change and using their media writings as primary sources, this book explores what mattered to women writers at different historical junctures, as well as how they articulated values and meaning in a changing society and guided social changes in the direction they desired. It delineates the transformation of women journalists from political-minded Confucian gentry women to professional journalists, and of women's periodicals from representing women journalists' views to addressing the concerns and needs of the majority of women. It analyzes how the concepts of "feminism" and "nationalism" were embodied with different--even contesting--meanings at given historical junctures, and how women journalists managed to advance various feminist agendas by tapping on the various meanings of nationalism. This is an important book for collections in Asian studies, journalism history, and women's studies."

Feminist Approaches to Media Theory and Research tackles the breadth and depth of feminist perspectives in the field of media studies through essays and research that reflect on the present and future of feminist research and theory at the intersections of women, gender, media, activism, and academia. The volume includes original chapters on diverse topics illustrating where theorization and research currently stand with regard to the politics of gender and media, what work is being done in feminist theory, and how feminist scholarship can contribute to our understanding of gender as a mediated experience with implications for our contemporary global society. It opens for discussion how the research, theory, and interventions challenge concepts of gender in mediated discourses and practices and how these fit into the evolving state of contemporary feminisms. Contributors engage with discussions about contemporary feminisms as they are understood in media theory and research, particularly in a field that has changed rapidly in the last decades with digital communication tools and through cross-disciplinary work. Overall, the book illustrates how the politics of gender operate within the current media landscapes and how feminist theorizing shapes academic inquiry of these landscapes.

The traditional image of the Middle Eastern woman, as portrayed by the Western media, has tended to be one of a woman oppressed by men and religion. Veiling intensifies this image of supposed powerlessness and imprisonment. However, the Arab Spring uprisings have introduced the West to women in the Middle East who do not conform to this stereotype, and have shown the Western media that Middle Eastern women cannot be categorized altogether as one oppressed, powerless group. This book investigates the diverse realities and complexities of women in the Middle East in terms of their relationship with media platforms old and new. Contributors offer a range of perspectives that discuss everything from media portrayals of the veil to women in film and television, from women's involvement as activists on the street to the role played in the Arab Spring by cyber activism. The collection provides insight into how some women in the Middle East are utilizing traditional as well as new media for purposes of self-expression, activism, and democratization, while also investigating media portrayals of women at home and in the West. This book was originally published as a special issue of Feminist Media Studies.

This collection brings together ten of the most distinguished feminist scholars whose work has been celebrated for its excellence in helping to lay the foundation of feminist communication and media research. This edited volume features contributions by the first ten renowned communication and media scholars that have received the Teresa Award for the Advancement of Feminist Scholarship from the Feminist Scholarship Division (FSD) of the International Communication Association (ICA): Patrice M. Buzzanell, Meenakshi Gigi Durham, Radha Sarma Hegde, Dafna Lemish, Radhika Parameswaran, Lana F. Rakow, Karen Ross, H. Leslie Steeves, Linda Steiner, and Angharad N. Valdivia. These distinguished scholars reflect on the contributions they have made to different subfields of media and communication scholarship, and offer invaluable insight into their own paths as feminist scholars. They each reflect on matters of power, agency, privilege, ethics, intersectionality, resilience, and positionality, address their own shortcomings and struggles, and look ahead to potential future directions in the field. Last but not least, they come together to discuss the impact of the COVID-19 pandemic on women, marginalized people, and vulnerable populations, and to underline the crucial need for feminist communication and media scholarship to move beyond Eurocentrism toward an ethics of care and global feminist positionality. A comprehensive and inspiring resource for students and scholars of feminist media and communication studies.

Feminism and Femininity in Visual Culture

Prime-Time Feminism

Gendered Media

Framed

Women and Media

Theory, Method, Impact

Women and Media is a thoughtful cross-cultural examination of the ways in which women have worked inside and outside mainstream media organizations since the 1970s. Rooted in a series of interviews with women media workers and activists collected specifically for this book, the text provides an original insight into women’s experiences. Explains the ways that women have organized their internal and external campaigns to improve media content (or working conditions) for women, and established womenowned media to gain a public voice. Identifies key issues and developments in feminist media critiques and interventions over the last 30 years, as these relate to production, representation and consumption. Functions as both a research case study and a teaching text.

The media have played a significant role in the contested and changing social position of women in Britain since the 1900s. They have facilitated feminism by both providing discourses and images from which women can construct their identities, and offering spaces where hegemonic ideas of femininity can be reworked. This volume is intended to provide an overview of work on Broadcasting, Film and Print Media from 1900, while appealing to scholars of History and Media, Film and Cultural Studies. This edited collection features tightly focused and historically contextualised case studies which showcase current research on women and media in Britain since the 1900s. The case studies explore media directed at a particularly female audience such as Woman's Hour, and magazines such as Vogue, Woman and Marie Claire. Women who work in the media, issues of production, and regulation are discussed alongside the representation of women across a broad range of media from early 20th-century motorcycling magazines, Page 3 and regional television news.

Current Perspectives in Feminist Media Studies features contributions written by a diverse group of stellar feminist scholars from around the world. Each contributor has authored a brief, thought-provoking commentary on the current status and future directions of feminist media studies. Although contributors write about numerous, discrete subjects within the field of feminist media studies, their various ideas and concerns can be merged into six broad, overlapping subject areas that allow us to gain a strong sense of the expansive contours of current feminist communication scholarship and activism which the authors have identified as generally illustrative of the field. Specifically, authors encourage feminist media scholars to engage with issues of political economy, new ICTs and cybercultures as well as digital media policy, media and identity, sexuality and sexualisation, and postfeminism. They stress that feminist media scholars must broaden and deepen our theoretical frameworks and methodologies so as to provide a better sense of the conceptual complexities of feminist media studies and empirical realities of contemporary media forms, practices and audiences. This book was originally published as a special issue of Feminist Media Studies.

This reader is a compilation of articles and papers that provide an insightful discussion about the role of women in the media. The roles of women in television, print journalism, advertising, social media and music are discussed from both a scholarly and editorial perspective.

Television, Media Culture, and the Women's Movement Since 1970

A Review of the Research to Date on the Image and Status of Women in American Mass Media

Women and Mass Media, a Feminist Perspective

Women in Mass Communication

Women, Feminism and Media

Women and Media in the Middle East

Networked Feminism tells the story of how activists have used media to reconfigure what feminist politics and organizing looks like in the United States. Drawing on years spent participating in grassroots communities and observing viral campaigns, Rosemary Clark-Parsons argues that feminists engage in a do-it-ourselves feminism characterized by the use of everyday media technologies. Faced with an e

system and a history of collective organizing that have failed to address complex systems of oppression, do-it-ourselves feminists do not rely on political organizations, institutions, or authorities. Instead, they use digital networks to build movements that reflect their values and meet the challenges of the current moment, all the while juggling the affordances and limitations of their media tools. Through its practitioner-centered approach, this book sheds light on feminist media activists' shared struggles and best practices at a time when collective organizing for social justice has become more important than ever.

While feminists have long recognised the importance of self-managed, alternative media to transport their messages, to challenge the status quo, and to spin novel social processes, this topic has been an under-researched area. Hence, this book explores the processes of women's and feminist media production in the context of participatory spaces, technology, and cultural citizenship. The collection is cor

theoretical analyses and critical case studies. It highlights contemporary alternative feminist media in general as well as blogs, zines, culture jamming, and street art.

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Comprised of original research in diverse genres and medias, Women and Media: International Perspectives brings together eight international scholars to explore key issues of the gender-media relation. Provides important insights into how gender is implicated in media industries. Address key issues of the gender-media relation, from an analysis of news media’s coverage of women politicians, to the mar

of ‘girl power’, to strategizing for equality in newsrooms. Highlights the theme that media have the potential both to reinforce the status quo in power arrangements in society but also to contribute to new, more egalitarian ones. Includes an introduction by the editors that carefully maps the contours of the international struggle between feminists and the media, section overviews, bibliographies, key terms, an

discussion questions.

Post-Backlash Feminism

Femininity, Social Media, and Self-Representation

Women on Screen

Feminism, Media and 21st Century Popular Culture

The Digital Housewife

How is gender constructed in the media? To what extent do portrayals of gender influence everyday perceptions of ourselves and our actions? In what ways do the media reinforce and sometimes challenge gender inequalities? Critical Readings: Media and Gender provides a lively and engaging introduction to the field of media and gender research, drawing from a wide range of important international scholarship. A variety of conceptual and methodological approaches is used to explore subjects such as: entertainment; news; grassroots communication; new media texts; institutions; audiences. Topics include: Gender identity and television talk shows Historical portrayals of women in advertising The sexualization of the popular press The representation of lesbians on television The cult of femininity in women's magazines Images of African American women and Latinas in Hollywood cinema Sexual violence in the media Women in popular music Pornography and masculine power Women's relationship to the Internet. This book is ideal for undergraduate courses in cultural and media studies, gender studies, the sociology of the media, mass communication, journalism, communication studies and politics.

A timely intervention into debates on the representation of feminist and feminine identities in contemporary visual culture. The essays in this collection interrogate how and why certain formulations of feminism and femininity are currently prevalent in mainstream cinema and television, offering new insights into postfeminist media phenomena.

Feminist Media Studies investigates the core theories, methods, and approaches in a field that has blossomed over the past twenty-five years. Alison Harvey provides an accessible introduction to classical and contemporary issues in media culture by exploring the past, present, and future of feminist media studies. She does this in the context of the various challenges that have arisen with changes in the media landscape, from new media technologies and globalized media systems to emergent inequalities, discourses, and practices. By engaging with research from a diverse body of scholarship, this book situates feminist media studies as vital to researching and analysing a range of timely and significant issues across disciplines. Taking a global, intersectional view of gendered practices in and around the media, Feminist Media Studies provides a framework for feminist critique and action. It is essential reading for students and scholars across a range of social science and humanities fields.

Serving Equality: Feminism, Media, and Women's Sports offers a much-needed methodological innovation to sports media research by expanding the focus beyond traditional sports media outlets to examine the diversity of media outlets writing about sports. In doing so, Serving Equality draws analytical attention to the ways in which feminism and feminist principles such as equality, progress, empowerment, and intersectionality shape media narratives of women's sports. With a focus on networked sports media spaces, including news coverage, promotional cultures, and sports films, chapters examine narratives of Title IX, the Olympics, the treatment of women sports journalists, the activism of women athletes, the routine coverage of the sports world, as well as the COVID-19 global pandemic. Serving Equality illustrates how feminism informs not only the media narratives of women's sports, but how women's sports contribute to and mobilize feminism in networked media spaces. Serving Equality ultimately encourages students, instructors, researchers, athletes, sport media content producers, and those in the sports industry to consider the ways we can tell stories differently about sportswomen and women's sports.

Mass Media and the Shaping of American Feminism, 1963-1975

Critical Readings: Media And Gender

Current Perspectives in Feminist Media Studies

Suffrage, Periodicals and the Public Sphere

Lesbians, Feminists, and Media Culture

The Politics of Being a Woman

This book explores the controversial social media practices engaged in by girls and young women, including sexual self-representations on social network sites, sexting, and self-harm vlogs. Informed by feminist media and cultural studies, Dobson delves beyond alarmist accounts to ask what it is we really fear about these practices.

Karen Ross provides the necessary historical context against which to read recent sex- and gender-based media phenomena such as Big Brother, Terminator, girls' use of mobile phones, women news editors, the Wonderbra generation, the Hillary Clinton and Sarah Palin phenomena, and so on.

The Handbook of Media and Mass Communication Theory presents a comprehensive collection of original essays that focus on all aspects of current and classic theories and practices relating to media and mass communication. Focuses on all aspects of current and classic theories and practices relating to media and mass communication Includes essays from a variety of global contexts, from Asia and the Middle East to the Americas Gives niche theories new life in several essays that use them to illuminate their application in specific contexts Features coverage of a wide variety of theoretical perspectives Pays close attention to the use of theory in understanding new communication contexts, such as social media 2 Volumes Volumes are aslo available for individual purchase

There is a contradiction at the heart of digital media. We use commercial platforms to express our identity, to build community and to engage politically. At the same time, our status updates, tweets, videos, photographs and music files are free content for these sites. We are also generating an almost endless supply of user data that can be mined, re-purposed and sold to advertisers. As users of the commercial web, we are socially and creatively engaged, but also labourers, exploited by the companies that provide our communication platforms. How do we reconcile these contradictions? Feminism, Labour and Digital Media argues for using the work of Marxist feminist theorists about the role of domestic work in capitalism to explore these competing dynamics of consumer labour. It uses the concept of the Digital Housewife to outline the relationship between the work we do online and the unpaid sphere of social reproduction. It demonstrates how feminist perspectives expand our critique of consumer labour in digital media. In doing so, the Digital Housewife returns feminist inquiry from the margins and places it at the heart of critical digital media analysis.

International Perspectives

Participatory Spaces, Networks and Cultural Citizenship

Feminist Approaches to Media Theory and Research

Feminism, Labour and Digital Media

Making Media, Doing Feminism

Networked Feminism

What does it mean to be a woman in the 21st century? The feminist movement has a long and rich history, but is its time now passed? This edited collection is driven by the question, why is feminism viewed by some (we would add a majority) as outdated, no longer necessary and having achieved its goals, and what role have the media played in this?

Drawing on a striking array of sources, this book presents a collection of essays by leading scholars and activists that explore how the media represents and constructs gender, law, and feminism. Topics include hate radio, Anita Hill, popular women's magazines, and the portrayal of women in film and television.

The Routledge Companion to Media and Gender offers a comprehensive examination of media and gender studies, charting its histories, investigating ongoing controversies, and assessing future trends. The 59 chapters in this volume, written by leading researchers from around the world, provide scholars and students with an engaging and authoritative survey of current thinking in media and gender research. The Companion includes the following features: With each chapter addressing a distinct, concrete set of issues, the volume includes research from around the world to engage readers in a broad array of global and transnational issues and intersectional perspectives. Authors address a series of important questions that have consequences for current and future thinking in the field, including postfeminism, sexual violence, masculinity, media industries, queer identities, video games, digital policy, media activism, sexualization, docusoaps, teen drama, cosmetic surgery, media Islamophobia, sport, telenovelas, news audiences, pornography, and social and mobile media. A range of academic disciplines inform exploration of key issues around production and policymaking, representation, audience engagement, and the place of gender in media studies. The Routledge Companion to Media and Gender is an essential guide to the central ideas, concepts and debates currently shaping media and gender research.

The Limitations of Social Media Feminism

Feminism, Media, and the Law

How Digital Media Makers Transformed Gender Justice Movements

Postfeminist Digital Cultures

No Space of Our Own