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Gallivanting on Guam is a
humorous and entertaining
narrative of a man who moves to
Guam to become the general
manager of Tropics Gym.
Immersing himself into the local
culture he succumbs to a lifestyle of

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philandering and learns to balance his troubles with humor and personal growth while working for a corrupt businessman from a wealthy family. Readers will enjoy both the historical references and situations that the author recounts

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in this captivating semi-
autobiographical, story.

First published in 2002. Routledge
is an imprint of Taylor & Francis, an
informa company.

First Published in 1997. Routledge
is an imprint of Taylor & Francis, an

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informa company.

Cosmopolitan Culture and Consumerism in Chick Lit focuses on the literary phenomenon popularly known as chick lit, and the way in which this genre interfaces with magazines, self-help

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books, romantic comedies, and domestic-advice publications. This recent trend in women's popular fiction, which began in 1996 with the publication of British author Helen Fielding's novel *Bridget Jones's Diary*, uses first person

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narration to chronicle the romantic tribulations of its young, single, white, heterosexual, urban heroines. Critics of the genre have failed to fully appreciate chick lit's complicated representations of women as both readers and

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consumers. In this study, Smith argues that chick lit questions the "consume and achieve promise" offered by advice manuals marketed toward women, subverting the consumer industry to which it is so closely linked and

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challenging cultural expectations of
women as consumers, readers, and
writers, and of popular fiction itself.
The Lure and Loathing of Women's
Magazines
Fabulous Fixes for Every Fashion
Emergency

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Tabloidization of Women's
Magazines Across Borders
A Case Study of Thai Edition of
Marie Claire Magazine
Discourses of Perfection
Publishing, Markets and
Readerships

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Advertising and Reality

The History of Fashion

Journalism is a uniquely
comprehensive study of
the development of the
industry from its
origins to the present

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day, and including professionals' such as Dylan Jones's vision of the future. Covering everything from early tailor's catalogues through to contemporary

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publications such as
LOVE, together with
blogs such as
StyleBubble, and
countries from France
through to the United
States, The History of

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Fashion Journalism

explores the origins and
influence of such well-
known magazines as Nova,
Vogue and Glamour.

Combining an overview of
the key moments in

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fashion journalism
history with close
textual analysis, Kate
Nelson Best brings to
life the evolving face
of the fashion media and
its relationship with

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the fashion industry,
national politics,
consumer culture and
gender. This accessible
and highly engaging book
will be an invaluable
resource not only for

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fashion studies students
but also for those in
media studies and
cultural studies.

This book explores
editorial and
advertising discourses

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related to cosmetic
procedures and beauty
products and services in
UK lifestyle magazines,
offering a holistic
perspective on the
normalisation of

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cosmetic procedures and
the societal context in
which particular
perceptions have
flourished. The volume
examines the societal
climate that contributed

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to cultural perceptions
of the body as object
and project, and
constructions of
masculinities and
femininities as context
for developments in

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lifestyle magazines'
content on beauty and
cosmetic procedures.
Integrating approaches
from Critical Discourse
Analysis, Thematic
Analysis, and Content

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Analysis, Hermans

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explores the varying
ways in which cosmetic
procedures and other
beauty products are
marketed to different
audiences and examines

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phenomena such as the
problem/solution
rhetoric, and
developments in beauty
advertising discourse
specifically targeted at
men. The book also

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investigates the continuum view of beauty products and cosmetic procedures, and examines the implications of these blurred boundaries for the regulation of

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the cosmetic surgery
industry. This
innovative contribution
to research on the
representation of
cosmetic procedures and
beauty products in the

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media will be of
interest to scholars
researching at the
intersection of
language, gender,
individualised body
projects, and sexuality.

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Drawing on 20 years of ethnographic fieldwork and anthropological theory, anthropologist Brian Moeran argues that fashion magazines are able to cast a spell

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over their readers by using practices and rituals found in age-old magical and religious rites.

The international bestseller! The book

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beaches were made for!
When New York
billionaire Adam Gold
moves to London, every
red-blooded woman wants
to get him into
bed...and down the

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aisle. Karin is a
successful fashion
entrepreneur and
London's most glamorous
socialite. Her name is
synonymous with style
and class, and Adam Gold

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could be her perfect
accessory -- but can the
whispers surrounding her
ex-husband's death keep
her from her prize?
Erin, a young, naïve
country girl with

literary aspirations,
never dreamed of
traveling in such lofty
social circles until she
finds herself in the
role of Adam's personal
assistant and protégé.

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As her sights grow higher, the promise of riches, and lust for her handsome boss, threaten everything she once valued. Molly, a fading eighties supermodel,

can't seem to leave her
glory days, or her
expensive drug habit, in
the past.

Ultracompetitive,
unabashedly ruthless,
Molly will risk

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everything to secure the man who may be her last chance at marriage.

Summer, Molly's daughter, is an innocent beauty living in the shadow of her famous

mother. When she lands a television deal and becomes the latest "it girl," Adam Gold takes notice. From Monte Carlo to Lake Como, St. Moritz to St. Barts, Gold

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Diggers takes a heady
journey through the
social circuit of the
superrich into a world
of sizzling passion,
ruthless ambition and
scorching betrayal.

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Postfeminism in Context
Women in the New Taiwan:
Gender Roles and Gender
Consciousness in a
Changing Society
A Novel
A Look at Transnational

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An Introduction

Spin Sisters

Seven Deadly Sins in
Consumption

Provides style tips for all of life's
environments, including the beach,

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the boardroom, and black tie events. Dressing Modern Frenchwomen draws from thousands of magazine covers, advertisements, fashion columns, and features to uncover and untangle the fascinating relationships among the fashion

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industry, the development of modern marketing techniques, and the evolution of the modern woman as active, mobile, and liberated.

Who's the Little Girl with the Big Voice?

Taiwan's rapid socio-economic and

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political transformation has given rise to a gender-conscious middle class that is attempting to redefine the roles of women in society, to restructure relationship patterns, and to organize in groups outside the family unit. This book examines

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internal psychological processes and external societal processes as the feminist movement in Taiwan expands and new gender roles are explored. The contributors represent a cross section of different disciplines - history, anthropology, and

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sociology - and different generations of China/Taiwan scholars. They place the issues facing Taiwan's women's movement in social, political, and economic contexts. The book examines gender relations, the role of women in Chinese society,

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and issues related to women in China throughout history. Feminism and gender relations are also viewed from the context of film and literature. The authors look at the contemporary roles that women play in Taiwan's work force today, how

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the sexes perceive each other in the
workplace, and more.

Publishing, Markets and
Readerships in Late-Twentieth
Century Britain

Women's Magazines in the Digital
Age

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Advice for a Lifetime of Adventure,
Beauty, and Success

Women and Radio

Gendered Encounters

The World of Women's Magazines

Marie Claire in Five Flavors

More than 700

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***alphabetically organized
entries by an international
team of contributors provide
a fascinating survey of
French culture post 1945.
Entries include: *
advertising * Beur cinema ****

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Coco Chanel *

decolonization * écriture

feminine * football *

francophone press * gay

activism * Seuil * youth

culture Entries range from

short factual/biographical

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pieces to longer overview articles. All are extensively cross-referenced and longer entries are 'facts-fronted' so important information is clear at a glance. It includes a thematic contents list,

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***extensive index and
suggestions for further
reading. The Encyclopedia
will provide hours of
enjoyable browsing for all
francophiles, and essential
cultural context for students***

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***of French, Modern History,
Comparative European
Studies and Cultural
Studies.***

***The year is 1885 and a
smallpox epidemic is
sweeping the city of***

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Montreal.

What is a magazine? For decades, women's magazines were regularly published, print-bound guidebooks aimed at neatly defined segments of the female

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audience. Crisp pages, a well-composed visual aesthetic, an intimate tone, and a distinctive editorial voice were among the hallmarks of women's glossies up through the turn of this century. Yet

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***amidst an era of convergent
media technologies,
participatory culture, and
new demands from
advertisers, questions about
the identity of women's
magazines have been cast up***

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***for reflection. Remake,
Remodel: Women's
Magazines in the Digital Age
offers a unique glimpse
inside the industry and
reveals how executives and
content creators are***

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***remaking their roles, their
audiences, and their
products at this critical
historic juncture. Through in-
depth interviews with
women's magazine
producers, an examination***

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***of hundreds of trade press
reports, and in-person
observations at industry
summits, Brooke Erin Duffy
chronicles a fascinating shift
in print culture and
technology from the***

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***magazine as object to the
magazine as brand. She
draws on these findings to
contribute to timely debates
about media producers'
labor conditions, workplace
hierarchies, and creative***

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***processes in light of
transformed technologies
and media economies.***

***Some might opine that the
rush to microminiaturization
has overflowed the bounds of
reason, but the nine selected***

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***papers here solemnly
discuss using DNA strands
as individual computers, a
concept loosed upon the
world by Leonard Adleman
in 1994. They explore
constructing a molecular***

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***computer, breaking DES
using a molecular computer,
speeding up computations
with molecular biology, the
complexity of restricted and
unrestricted models of
molecular computation, and***

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other considerations. No index. The member prices are \$29 for individual and \$39 for institutions.

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***Encyclopedia of
Contemporary French
Culture***

***Connecting Women
Concepts and strategies
English-Thai Mixing on
International Women***

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***Magazine's Covers and how
this Trend Has Developed
and Changed in the Past Six
Years***

A Woman Makes a Plan

Airbrushed Nation

Careers in Communications

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and Entertainment
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Understanding Women's
Magazines investigates
the changing landscape
of women's magazines.
Anna Gough-Yates focuses
on the successes,

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failures and shifting
And Free fortunes of a number of
magazines including
Elle, Marie Claire,
Cosmopolitan, Frank, New
Woman and Red and
considers the dramatic

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developments that have
taken place in women's
magazine publishing in
the last two decades.
Understanding Women's
Magazines examines the
transformation in the

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production, advertising
And Free
and marketing practices
of women's magazines.

Arguing that these
changes were driven by
political and economic
shifts, commercial

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cultures and the need to
get closer to the
reader, the book shows
how this has led to an
increased focus on
consumer lifestyles and
attempts by publishers

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to identify and target a
'new woman'.

Anna Gough-Yates
considers the rapid
shift in women's
magazines towards titles
aimed at newly-

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identified 'lifestyle'
groups of women readers.
Kurt Cobain and Ian
Curtis. Through death,
they became icons.
However, the lead
singers have been

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removed from their

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humanity, replaced by

easily replicated and

distributed commodities

bearing their image.

This book examines how

the anglicised singers

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provide secular guidance
to the modern consumer
in an ever more
uncertain world.

“One of the funniest—and
most subversive—books of
the year” (Esquire):

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Megan Amram, a writer
for Parks and

Recreation, delivers a
politically,
scientifically, and
anatomically incorrect
“textbook” that will

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have women screaming
with laughter, and men
dying to know what the
noise is about. “Laugh-
out-loud funny...an
exuberantly scathing
takedown of the sexism

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lurking within the fun,
flirty pages of women's
magazines" (The Boston
Globe), Science...for Her!
showcases Megan Amram's
fiendish wit with a
pitch-perfect attack on

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everything from those
insanely perky tips for
self-improvement to our
bizarre shopaholic
dating culture to the
socially mandated
pursuit of mind-blowing

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sex to the cringe-worthy
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secret codes of food and

body issues. Part
incisive farce, part
biting commentary on
gender, this “hilarious
feminist manifesto for

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the modern era" (Salon)
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blends Cosmo and science
to highlight absurdities
with a machine-gun of
laugh-inducing lines
that leave nothing and
no one unscathed.

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Subjects include: this

Spring's ten most

glamorous ways to die;

tips for hosting your

own big bang; what

religion is right for

your body type; and the

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most pressing issue

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facing women today:

kale!!! This “giddily
demented” (The

Washington Post)

satirical gem is “comedy-
as-borderline-art”

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(Flavorwire) .
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“Science...for Her! is a
triumph that anybody
with a sense of humor
will appreciate”

(People) .

Airing Differences

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Unstoppable in Stilettos

A Global Study of
Representation and
Content

Changing the Face of
America

Media, Gender and

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Identity
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Women, Gender and ICT in
Europe in the Nineteenth
and Twentieth Century
'Cosmo Woman'

**This important volume
examines European**

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**perspectives on the
historical relations
that women have
maintained with
information and
communication
technologies (ICTs),**

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**since the telegraph.
Features: describes how gendered networks have formed around ICT since the late 19th Century; reviews the gendered issues revealed by the**

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**conflict between the
actress Ms Sylviac and
the French telephone
administration in 1904,
or by 'feminine' blogs;
examines how gender
representations, age**

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categories, and uses of ICT interact and are mutually formed in children's magazines; illuminates the participation of women in the early days of

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**computing, through a
case study on the
Rothamsted Statistics
Department; presents a
comparative study of
women in computing in
France, Finland and the**

**UK, revealing similar
gender divisions within
the ICT professions of
these countries;
discusses diversity
interventions and the
part that history could**

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**(and should) play to
ensure women do not take
second place in specific
occupational sectors.
Examines the women's
magazine business,
wonders how it is**

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**thriving amid the
failing print journalism
industry, and asks if
the unrealistic body
image it portrays is
intentional or not.**

This journalism master's

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**project includes a
professional work
component and a research
component. The
professional work
component details the
author's experience as**

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an intern at Marie Claire magazine from January 2004 to April 2004. Field notes and samples of editing work are included. In the analysis component the

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**author examines the
differences between the
British and American
versions of Marie
Claire, specifically
focusing on the
differences in female-**

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**oriented stories and
celebrity interviews.**

**"Warm, honest and
true--A Woman Makes A
Plan is full of insight
as well as a good dose
of humor, offering**

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**readers a lifetime of
hard-won advice."**

--Diane Von Furstenberg

**The international
supermodel shares
personal stories and
lessons learned from a**

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**life of "living
dangerously--carefully"
Maye Musk is a
fashionable, charming,
jet-setting supermodel
with a fascinating and
tight-knit circle of**

**family and friends--and
is 71 years old. But
things were not always
so easy or
glamorous--she became a
single mom at 31,
struggling through**

**poverty to provide for
her three children;
dealt with weight issues
as a plus-size model and
overcame ageism in the
modeling industry; and
established a lifelong**

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career as a respected
dietitian, all the while
starting over in eight
different cities across
three countries and two
continents. But she made
her way through it all

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with an indomitable spirit and a no-nonsense attitude to become a global success at what she calls the "prime of her life." As everyone who follows her

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**obsessively on social
media knows, Maye is a
fount of frank and
practical advice on how
the choices you make in
every decade can pay off
in surprising, exciting**

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**ways throughout your
life. In A Woman Makes a
Plan, Maye shares
experiences from her
life conveying hard-
earned wisdom on career
(the harder you work,**

**the luckier you get),
family (let the people
you love go their own
way), health (there is
no magic pill), and
adventure (make room for
discovery, but always be**

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ready for anything). You can't control all that happens in life, but you can have the life you want at any age. All you have to do is make a plan.

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**Marketing Haute Couture,
1919–1939**

**The Magic of Fashion
Ritual, Commodity,
Glamour**

**Speech and Thought
Presentation in French**

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Daddy's Girls

Dressing Modern

Frenchwomen

Fandom, Image and

Authenticity

***The media have played a
significant role in the***

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contested and changing social position of women in Britain since the 1900s. They have facilitated feminism by both providing discourses and images from which women can construct

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*their identities, and
offering spaces where
hegemonic ideas of
femininity can be reworked.
This volume is intended to
provide an overview of work
on Broadcasting, Film and*

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***Print Media from 1900,
while appealing to scholars
of History and Media, Film
and Cultural Studies. This
edited collection features
tightly focused and
historically contextualised***

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***case studies which
showcase current research
on women and media in
Britain since the 1900s. The
case studies explore media
directed at a particularly
female audience such as***

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***Woman's Hour, and
magazines such as Vogue,
Woman and Marie Claire.
Women who work in the
media, issues of production,
and regulation are
discussed alongside the***

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representation of women across a broad range of media from early 20th-century motorcycling magazines, Page 3 and regional television news. Are scientific 'facts' about

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***body image enough to
define conceptions of
normality? Reassessing
Experimental Psychology
from a critical perspective,
Sylvia Blood demonstrates
how its research into Body***

***Image can be misused and
prone to misuse. Classifying
women who experience
distress and anxiety with
food, eating and body size
as suffering 'body image
disturbance' or 'body image***

***dissatisfaction', it can
reproduce dominant
assumptions about
language, meaning and
subjectivity. Experimental
psychology's discourse
about body image has***

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recently become more widely influential, becoming popularised through domains such as women's magazines, in which psychological experts provide 'facts' about

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**women's 'body image
problems', and offer advice
and psychological
treatments. With acute
cross-disciplinary
awareness *Body Work: The
Social Construction of***

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***Women's Body Image
exposes the assumptions at
work in the methods and
status of experimental
approaches. Penetrating
beyond the usual dichotomy
between experimental and***

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***popular psychology, this
book illuminates some of
the ways in which women's
magazines have embraced
experimental psychology's
treatment of the issue.
Drawing on her experience***

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***in Clinical Psychology,
Sylvia Blood highlights the
damaging effects of
uncritically experimental
views of body image. She
goes on to elaborate not
only an alternative model of***

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***discursive construction but
also the implications of
such a theory for clinical
practice. Merging theory
and clinical experience,
Sylvia Blood exposes the
fallacies about women's***

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***bodies that underpin
experimental psychology's
body image research. She
demonstrates the
dangerous consequences of
these fallacies being
accepted as truths in***

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***popular texts and in the
talk of 'everyday' women.
This book analyses and
describes Speech and
Thought Presentation
(S&TP) in French from a
broad theoretical***

***perspective, building
bridges between linguistic,
stylistic and narratological
frameworks that have until
now been developed
separately. It combines the
French théorie de***

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***l'énonciation and different
Anglo-Saxon approaches of
reported discourse into a
harmonious whole, in order
to create a new and exciting
paradigm for our
conception of S&TP***

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***strategies. Basing its
findings on actual corpora
and going beyond the
canonical categories of
reported discourse, it shows
that the study of S&TP
strategies is essential to***

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***our understanding of
phenomena as diverse as
the evolution and
categorization of literary
genres, the production and
staging of 'orality' in
literature, the various***

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conceptualizations of the notion of 'Truth' in fiction and non-fiction, the expression of points of view in narrative, the structuring of rhetorical strategies and the construction of the

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***'Self' versus the
representation of the
'Other' in discourse.***

***Combining classic work on
radio with innovative
research, journalism and
biography, Women and***

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***Radio offers a variety of
approaches to
understanding the position
of women as producers,
presenters and consumers
as well as offering
guidelines, advice and***

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helpful information for women wanting to work in radio. Women and Radio examines the relationship between radio audiences, technologies and programming and reveals

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and explains the

inequalities experienced by women working in the industry.

An Ideological Critique of the British and American Editions of Marie Claire

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***When the War Was Over
A Girl's Guide to Living Tall
in a Small World
Women, Australian Popular
Culture, and the Unsettling
of Postfeminism
Challenging Cultural***

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***Boundaries and Social
Hierarchies in Africa
Women and the Media
Body Work***

*"To explore the extent
to which globalization
leads to homogenized*

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*advertising messages
across cultures, this
study examined
advertisements in Marie
Claire issues from five
countries. It found that
the majority of*

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*advertisements were for
internationally marketed
products, and that
contrary to past
research findings,
advertisements in
Western issues were no*

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more sexual than

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advertisements in Asian*

issues, and Western

models were not depicted

as sexier than Asian

models. Globalization

seems to have subsumed

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*cultural differences in
this popular women's
magazine". -- abstract.*

*Advertising and Reality:
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Content offers, for the*

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*first time, an extensive
study of the way our
life is represented in
advertising. Leading
scholars from different
countries, who
specialize in marketing*

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*communication and media
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studies, review and
analyze different
advertising contents and
give us a truly cross-
cultural view of the
matter. Among the*

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*contents that are
thoroughly discussed
throughout the book one
finds sexuality,
violence, family
activities, gender
roles, vocations,*

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minorities roles,

periodical

reconstruction and more.

This book provides an up-

to-date picture of the

way modern life is

portrayed in the most

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*popular format of
marketing communication
worldwide.*

*This volume provides a
survey of careers
throughout the
communications, media,*

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and entertainment

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industries. Intended for
readers interested in
pursuing careers in
media and entertainment.
Myrna Blyth, former
editor-in-chief of

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Ladies' Home Journal,
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*was part of the Spin
Sisters media elite for
over twenty years. In
Spin Sisters, she tells
the truth about the
business she knows so*

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*well---its power and
influence, its
manipulations, and
frequently misguided
politics. Spin Sisters
is an eye-opener that
will change the way you*

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*think about a major
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*Remake, Remodel
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in Britain, 1900 to the*

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Present

Science...For Her!

Creating Your Career in

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Entertainment

Gold Diggers

Understanding Women's

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*Cosmopolitan Culture and
Consumerism in Chick Lit*

The American Society for
Aesthetic Plastic Surgery
estimates there are about two-and-
a-half million Botox procedures

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performed annually, and that number continues to increase. The procedure is used as a preventive measure against aging and a means by which bodies, particularly women's, can be transformed and "improved"

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through the appearance of youth. But why is Botox so popular, and why is aging such a terrifying concept? Botox Nation draws from engaging, in-depth interviews with Botox users and providers as well as Dana Berkowitz's own

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experiences receiving the
injections. The interviews reveal
the personal motivations for using
Botox and help unpack how anti-
aging practices are conceived by,
and resonate with, everyday
people. Berkowitz is particularly

interested in how Botox is now being targeted to younger women; since Botox is a procedure that must be continually administered to work, the strategic choice to market to younger women, Berkowitz argues, aims to create

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lifetime consumers. Berkowitz also analyzes magazine articles, advertisements, and even medical documents to consider how narratives of aging are depicted. She employs a critical feminist lens to consider the construction

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of feminine bodies and selves, and explores the impact of cosmetic medical interventions aimed at maintaining the desired appearance of youth, the culture of preventative medicine, the application of medical procedures

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to seemingly healthy bodies, and
the growth and technological
advancement to the anti-aging
industry. The first in-depth social
investigation into the development
of Botox as a phenomenon, Botox
Nation is a captivating and critical

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story of how norms about bodies,
gender, and aging are constructed
and reproduced on both cultural
and individual levels.

A critical view of women's
magazines, focusing on
"Cosmopolitan".

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Offering a novel view on morality in consumption, this book creatively examines how the seven deadly sins - pride, greed, lust, gluttony, envy, wrath, and sloth - are embodied in contemporary consumer society. Each of the

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seven chapters summarizes previous literature of the sins across disciplinary boundaries, and explores how consumption is likely to change in the future. The sins are presented as social, historical, cultural and political

constructs, relying on the underlying assumptions of cultural consumer research. Each is elaborated on within particular consumption and marketing-related spheres, including advertising, retail environment,

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convenience food consumption, poverty, and ethical consumption. Consequently, the book provides a new way to understand contemporary consumer culture. Although beginning with the dark notions of sinfulness, the authors

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conclude with a hopeful tone for positive transformations in consumption. This fascinating book will be of significant interest to consumer researchers and post-graduate students studying the effects of consumption in social

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science disciplines, including marketing, business and sociology.

"I THINK ONE OF DADDY'S LITTLE GIRLS KILLED HIM." For the four glamorous daughters of Lord Oswald Balcon, money can

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buy anything. From Fendi handbags to Ivy League educations, they live in a world of designer labels and unrestricted opulence -- their father's money and aristocratic status, coupled with their dazzling good looks,

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bought them every opportunity and advantage. They are beautiful, blond, and barely thirty, and the world is their luxury playground. Venetia, the sophisticated interior designer, has booming professional success

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but is desperate for a child and an escape from a loveless marriage. Camilla, the rising political star, is too brilliant and ambitious for any of her unworthy lovers to handle. Sweet yet savvy Cate is living out her ultimate dream, launching her

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own magazine, with an all-too-handsome business partner. The baby of the family, Serena, is one of the country's most beautiful actresses, on the cusp of international stardom, but her party-girl lifestyle is bringing

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about more scandal than success. The girls are the darlings of the London paparazzi, but when Lord Balcon turns up dead, the shadow of suspicion falls on his four daughters. A jealous tyrant, Daddy has tried to bring his daughters

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down all their lives. These four women -- at the top of their careers in show business, publishing, interior design, and politics -- must face an awful accusation, and each other, as they try to discover the truth that

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lies beneath the glossy surface of their lives. The facade of the Balcon family hides a web of deceit and betrayal, in which a thirty-year-old secret lurks, threatening to destroy them all. From the sun-drenched beaches of

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the Caribbean to Manhattan's elite society circuit, from the exclusive fashion houses of Milan to the star-studded streets of Cannes, the Balcon sisters play out their lives in a whirl of glitz and the ultra chic. But as tragedy

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and danger stalk every one of
them, the scene is set for a
stunning climax.

Representing Cosmetic
Procedures and Beauty Products
in UK Lifestyle Magazines
Women's Magazines

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How the Women of the Media Sell
Unhappiness --- and Liberalism ---
to the Women of America
Marie Claire Outfit 911
The History of Fashion Journalism
Gender Roles and Gender
Consciousness in a Changing

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Society
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Joy Devotion and the Second Lives
of Kurt Cobain and Ian Curtis
*Postfeminism in Context studies
the representation of women in
Australian popular culture over
the past three decades to locate*

postfeminism in a specific time and place. Margaret Henderson and Anthea Taylor argue that 'postfeminism', as a critical term, has been too often deployed in ways that fail to account for historical and cultural specificity.

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This book analyses Australian popular culture - chick lit novels; 'dramedy' television shows; women's magazines; YouTube beauty vlogs; self-help manuals; and newspapers - to reveal the tensions, contradictions and

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*ambiguities that have always been
constitutive of postfeminism,
including in Australia. Examining
how these popular forms
intervene in dominant
conversations about contemporary
Australian femininities,*

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Postfeminism in Context maps the ways in which various aspects of Australia's history and national identity have shaped its postfeminism. While Henderson and Taylor identify some of the limited postfeminist tropes and

And Free
*patterns of representation evident
in comparable locales, they also
find that Australian popular
culture has responded to feminism
in a much more hopeful way.
Adding some much-needed
cultural specificity to the ongoing*

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*debate around this loaded term,
Postfeminism in Context is
essential reading for those
interested in Australian popular
culture, feminism, and the
gendered politics of
representation.*

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Popular images of post-war women represent them welcoming home the soldiers, but this volume asks, "What happened next?" The contributors use a range of methodological approaches to encourage the reader to question

traditional historiography, the nature of the historical evidence, the process of memory, and the disparities between official discourse and personal narrative, and between written, visual and oral accounts.

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Gallivanting On Guam

The First 300 Years

Dark Spring

*Women, War, and Peace in
Europe, 1940-1956*

Botox Nation

The Social Construction of

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