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Adopted by the United Nations Statistical Commission, these recommendations assist governments and businesses involved in tourism in preparing appropriate policies and programmes. The recommendations help to establish clear standards for measuring tourism. Includes the Standard

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International Classification of Tourism Activities (SICTA).

Climate Change and Tourism Responding to Global Challenges UNEP/Earthprint

In fewer than three hundred years tourism has become a global service industry of great economic, cultural and political importance. Published to critical acclaim, the Encyclopedia of Tourism - now available as a Routledge World Reference title - is the definitive one-volume reference source

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to this challenging multisectoral industry and multi disciplinary field of study. Comprising over one thousand entries, this volume has been written by an international team of contributors to provide a comprehensive guide to both the manifest and hidden dimensions of tourism. It explores the wide range of definitions, concepts, perspectives and institutions and includes: comprehensive coverage of key issues and concepts definitions of all

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terms and acronyms entries on the significant institutions, associations and journals in the field country-specific tourism profiles, from Greece to Japan and Kenya to Peru thorough analysis of the trends and patterns of tourism development and growth. The extensive cross-referencing and comprehensive index will assist the reader in making links between the diverse aspects of tourism studies, and the suggestions for further reading are

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invaluable.

This publication helps non-IP specialists understand the connection between IP, tourism and culture.

Through multiple case studies, it illustrates how existing and potential IP tools, in particular branding and copyright, can add value to tourism services and products. It explains how to include IP in tourism policies, product development and destination branding, and shows how different IP

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rights can be leveraged for fundraising purposes.

*Encyclopedia of Tourism
Background Report
2018*

*Making Trade Work for All
Agreement Between the United Nations
and the World Tourism Organization
A Global Perspective*

This new guidebook is the most comprehensive resource on policy-making, planning, and management processes at tourism destinations.

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It describes over 40 major sustainability issues, ranging from the management of natural resources to development control, satisfaction of tourists and host communities, preservation of cultural heritage, seasonality, economic leakages, climate change, etc. This publication also contains a procedure to develop destination-specific indicators and their use in tourism policy and planning processes, as well as applications in different destination types (e.g. coastal, urban, eco-tourism, small communities). Numerous examples and 25 comprehensive case studies provide a wide

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range of experiences at the company, destination, national, and regional levels for all continents.

Policy and Practice for Global Tourism is a guide to the major themes in world tourism today. Through 11 chapters, it presents an overview of topics ranging from sustainable tourism to social networks or emerging markets to creating a successful destination brand. Examples of UNWTO's work in key areas are highlighted throughout the publication, and these are complimented by case studies and opinions from business leaders, destinations management organisations,

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academics and NGOs. Policy and Practice for Global Tourism is aimed at decision makers working in the public and private sectors alike, as well as those who are simply interested in learning more about this fast-moving and dynamic sector of the global economy.

This publication contains the key proceedings and technical report of the Second International Conference on Climate Change and Tourism, held in Davos, Switzerland, 1-3 October 2007. The Davos Declaration and the summary of the conference debates demonstrate a clear commitment of the tourism sector to

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address climate change issues, and provide concrete recommendations for actions. The extensive technical report included in this publication was commissioned to an international team of experts by the World Tourism Organization (UNWTO), the United Nations Environment Programme (UNEP) and the World Meteorological Organization (WMO). It provides a synthesis of the state of knowledge about current and future likely impacts of climate change on tourism destinations around the world, possible implications for tourist demand, current levels and trends in GHG emissions from the

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tourism sector, and an overview of policy and management responses adopted by the key stakeholder groups (international organizations, public administrations, the tourism industry) with respect to adaptation to and mitigation of climate change. This publication is principally aimed at the tourism industry and government organizations at the different levels, who will have the primary responsibility of developing mitigation and adaptation strategies to respond to the challenges that global climate change will bring to the tourism sector. It also constitutes an important tool for

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international agencies, nongovernmental organizations (NGOs) and financial institutions.

This is the United Nations definitive report on the state of the world economy, providing global and regional economic outlook for 2020 and 2021. Produced by the Department of Economic and Social Affairs, the five United Nations regional commissions, the United Nations Conference on Trade and Development, with contributions from the UN World Tourism Organization and other intergovernmental agencies.

Climate Change and Tourism

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**World Economic Situation and Prospects
World Economic Situation and Prospects 2022
A Compilation of Good Practices
Volume II: Good Practices
Making Tourism More Sustainable**

How can tourism effectively contribute to the 2030 Agenda for Sustainable Development? This flagship report addresses the changes needed in policies, business practices and consumer behaviour. Showcased along 23 case studies from around the world, this two-volume report examines the role of tourism in each of the five

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pillars of the International Year of Sustainable Tourism for Development, 2017: 1. Sustainable economic growth; 2. Social inclusiveness, employment and poverty reduction; 3. Resource efficiency, environmental protection and climate change; 4. Cultural values, diversity and heritage; and 5. Mutual understanding, peace and security."

As Director-General of the World Trade Organization, Pascal Lamy chaired the Doha Round of negotiations and witnessed a rapidly changing international trade environment. In his

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first book since leaving the WTO, Lamy reflects on his time there and outlines his views on the significance of open trade in generating global economic growth, reducing poverty and creating jobs around the world. He argues that trade can only act as a motor for growth if the correct mix of domestic and international economic and social policies is in place. This approach – the 'Geneva Consensus' – requires deeper cooperation and policy coherence between the international organizations active in setting international economic, social and political

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policies. The Geneva Consensus describes the ongoing efforts to put this into effect, calling for more effective global governance to tackle the challenges of globalization. It also examines relationships between trade and the key social, economic and political issues of our time. The management of tourism flows in cities to the benefit of visitors and residents alike is a fundamental issue for the tourism sector. It is critical to understand residents' attitude towards tourism to ensure the development of successful sustainable tourism strategies. This report

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analyzes the perception of residents towards tourism in eight European cities - Amsterdam, Barcelona, Berlin, Copenhagen, Lisbon, Munich, Salzburg and Tallinn - and proposes 11 strategies and 68 measures to help understand and manage visitor's growth in urban destinations. The implementation of the policy recommendations proposed in this report can advance inclusive and sustainable urban tourism that can contribute to the New Urban Agenda and the Sustainable Development Goals. This report analyzes the perception of residents

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regional economic outlook for 2022 and 2023. The World Economic Situation and Prospects 2022 will examine the recovery of the global economy from the COVID-19 pandemic. In addition to presenting the latest UN growth forecasts, the report will provide a comprehensive assessment of economic developments, risk factors, and policy challenges. This year's thematic chapter will discuss the macroeconomic and distributional consequences of monetary policy, with particular focus on unconventional measures

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such as quantitative easing (QE).

'Overtourism'? - Understanding and Managing

Urban Tourism Growth Beyond Perceptions

Tourism and the Sustainable Development Goals

- Journey To 2030

Tourism and Poverty Alleviation

Theoretical and Applied Perspectives

CDC Health Information for International Travel

2016

Handbook on Tourism Destination Branding

This handbook explores and critically examines both positive and negative

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impacts of tourism development focusing on the past, present and future issues, challenges and trends from a multidisciplinary global perspective. Through a comparative approach involving international case studies, this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development. This handbook focuses on a

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variety of geographical locations, drawing from the knowledge and expertise of highly regarded academics from around the world. Specifically, it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts, while identifying their trends, issues and challenges. It addresses strategies relating to innovation, sustainability and social

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responsibility, and critically reviews the economic, sociocultural, environmental, political and technological impacts of tourism. The text also identifies future trends and issues, as well as exploring the methods used to study tourism impacts. Conveying the latest thinking and research, this handbook will be a key reference for students, researchers and academics of tourism, as well as development studies, geography,

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cultural studies, sustainability and business, encouraging dialogue across disciplinary boundaries and areas of study.

This joint publication from the United Nations Environment Programme and the World Tourism Organization sets out guidance on effective measures to promote sustainable tourism development. Although it is acknowledged that there is not a 'one size fits all', the report highlights

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the need for co-operation by all key stakeholders within and outside government. Therefore, although the guidance is designed primarily for governments, it is also relevant to public authorities, non-governmental organisations, tourism businesses and trade associations.

Amid recent changes in global health, the public interest in travelers' safety has never been greater. For both international travelers and the health

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professionals who care for them, CDC Health Information for International Travel (more commonly known as The Yellow Book) is the definitive resource for preventing illness and injury in a globalized world. This 2016 edition offers the US government's most current health recommendations for travelers to international destinations, including disease risk maps, country-specific guidelines, and vaccine requirements and recommendations. The book also

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offers updated guidance for specific types of travel and travelers, including: Precautions for immunocompromised travelers and disabled travelers Guidance for the pregnant, last-minute, or resource-limited traveler Health considerations for newly arrived adoptees, immigrants, and refugees Advice for air crews, humanitarian aid workers, and health care workers traveling to provide care overseas Written by a team of experts

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at CDC on the forefront of travel medicine, The Yellow Book provides a user-friendly, vital resource for those in the business of keeping travelers healthy abroad.

This publication contains details of private or public tourism projects that have been presented by WTO Member States as examples of good, sustainable practices for poverty reduction through tourism. They are drawn from 26 case studies from 20 countries including

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three LDCs (least developed countries) of Ethiopia, Mali and Mozambique, and include examples of projects relating to agro-tourism, tourism micro-entrepreneur networks, village tourism, community-based hotels, parks or protected areas, guide training and handicraft development.

Walking Tourism

Policy and Practice for Global Tourism

Responding to Global Challenges

Tourism and Culture Synergies

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Indicators of Sustainable Development for Tourism Destinations Agreement on Co-operation and Relationships Between the United Nations and the World Tourism Organization

Tourism is a key export for many developing countries, and this industry can play a significant role in promoting balanced sustainable development which generates benefits for poorer communities. This report reflects this concern by examining the contribution which tourism development can make to the elimination of poverty in

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developing countries, as well as making recommendations for action by governments, the industry, development agencies and local communities. Tourism has become one of the world's fastest growing economic sectors in recent years. Governments around the world are increasingly recognising the power of tourism to boost their nation's development and prosperity. As more tourism destinations emerge and competition for visitors becomes more intense, a destination's ability to project itself on the world stage and differentiate itself from others is ever more important. Recognizing the value of successfully building and managing a destination's brand, the European Travel

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Commission (ETC) and World Tourism Organization (UNWTO) have commissioned this Handbook to provide a useful and practical guide for both marketing novices and experienced destination managers. Introduced by an essay by Simon Anholt on the importance of building a national brand image, the Handbook on Tourism Destination Branding provides a step-by-step guide to the branding process accompanied by strategies for brand management. Case studies are featured throughout the Handbook to illustrate the various concepts, present best practices from destinations around the world and provide fresh insight into destination branding. The Handbook concludes with a section on evaluating brand impact and

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a set of practical recommendations.

The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption.

The purpose of a Tourism Satellite Account is to analyse in detail all the aspects of demand for goods and services associated with the activity of visitors; to observe the operational interface with the supply of such goods and

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services within the economy; and to describe how this supply ...

Theory and Practice

Recommendations on Tourism Statistics

Tourism for Development

The Yellow Book

Tourism in the Green Economy

This book provides a comprehensive and readable overview of the critical debates and controversies around tourism in Africa, and the major factors that are affecting tourism development now and in the future. Drawing upon research emerging from

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collaborations between a growing number of African academics and practitioners based in the continent and in the African diaspora as well as international colleagues, the Handbook offers key critical insights into the issues, challenges and trends that Africa and African tourism is facing. Part I covers continent-wide issues such as climate change, ICT, heritage and development. The remaining parts are organised along geographic lines, with each chapter covering the development of tourism, current trends and discussion of critical issues such as community participation, gender, backpacking, urban tourism,

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wildlife tourism and conservation. Combining an overview of key theories, concepts, contemporary issues and debates, this book will be a valuable resource for students, academics and practitioners investigating the role of tourism in Africa.

One of UNWTO's top sellers!!! This publication represents a major contribution to developing professionalism in the field of destination management. It is intended as a practical guide, showing how concepts of destination management may be translated into practice. Besides it will be of considerable interest to academics as we

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acknowledge the work of other experts and academic leaders who have contributed to the field of destination management. As the main purpose of Destination Management Organisations is to attract people to visit in the first place, this practical guide will explain through models, guidelines and snapshot case studies how to create a suitable environment and quality delivery on the ground and how to ensure that visitors' expectations are met at the destination.

Includes conceptual references and technical notes for a better understanding and application of statistics

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in the following datasets:- Compendium of Tourism Statistics- Yearbook of Tourism Statistics- Outbound tourism data

This book looks at a variety of topics from a UNWTO prospective: tourism statistics, the flow of tourists by country, the protection and safeguarding of tourism 2019; natural assets, tourism ' s impact on world trade, tourists ' interactions, and tourism ' s promotion across countries. A definitive book on all aspects of travel and tourism.

Promoting Regional Development
Challenges and Opportunities for Tourism

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Development in Small Island Developing States

Exploring Health Tourism

The Geneva Consensus

Global Overview

World Heritage and tourism in a changing climate

United Nations publication. Sales no.

E.08.XVII.28--T.p. verso.

"Exploring Health Tourism" addresses the growing segment of wellness and medical tourism. It introduces into health-related tourism products and services and provides insights into the current situation and the future potential. An easy taxonomy and a toolkit assist NTOs and DMOs with their

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planning and management of health-related activities.

This publication presents an overview of the status of tourism in Small Island Developing States (SIDS), while providing evidence of the key importance it has for the sustainable development of many islands and for the achievement of the MDGs. It draws together and updates a wide range of evidence on tourism performance and impacts and on the factors affecting the future development of the sector in SIDS, and provides policy orientations, guidelines and other tools to the various tourism stakeholders in SIDS on how to address these challenges and develop and manage tourism in a sustainable manner for the

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benefit of their population.

Aucune information saisie

Tourism Satellite Account: Recommended Methodological Framework 2008

Social Tourism in Europe

A History of the World Tourism Organization

OECD Tourism Trends and Policies 2020

Boosting Tourism Development through Intellectual Property Development

International Tourism

A joint effort by UNWTO, UNDP and other partners, Tourism and the Sustainable Development Goals - Journey to 2030 aims to

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build knowledge, and empower and inspire tourism stakeholders to take necessary action to accelerate the shift towards a more sustainable tourism sector by aligning policies, business operations and investments with the SDGs. The publication intends to disentangle the links between tourism and the SDGs and provides recommendations on how to steer the road towards 2030, based on an analysis of 64 countries' Voluntary National Reviews (VNRs) on the SDGs - submitted to the United Nations High-level Political Forum on Sustainable Development in 2016 and 2017 -, as well as eight

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Mainstreaming, Acceleration and Policy Support (MAPS) country roadmaps and corporate social responsibility (CSR) activities of 60 global tourism companies.

The Tourism Background Report is an extended version of the Tourism Chapter of the Green Economy Report (GER), which makes the case for investments in greener and sustainable tourism as a means to create jobs and reduce poverty while also improving environmental outcomes. The Report analyses the main variables that influence tourism development and aims to demonstrate that concerted "greener" policies

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can steer the growth of the sector toward a more sustainable path. Compared with a "business-as-usual" scenario, it shows how a green investment scenario would allow the sector to continue to expand steadily over the coming decades while ensuring significant environmental benefits such as reductions in water consumption, energy use and CO2 emissions. The Report aims at encouraging policy makers to support increased investment in greening the tourism sector.

Walking tourism is one of the most popular ways to experience a destination. It allows to engage with local people, nature and culture, and meets

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the growing demand of travellers of outdoor activities. Walking tourism can be developed anywhere as a sustainable tourism offer and can bring social and economic benefits for local communities.

UNWTO Tourism Towards 2030 is a broad research project in continuation of UNWTOs work in the area of long-term forecasting initiated in the 1990s and aims at providing a global reference on tourism future development.

Following the long-term forecast series of reports Tourism 2020 Vision, the Tourism Towards 2030 - Global Overview report updates international

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tourism projections through 2030. Central in the study are the projections for international tourism flows in the two decades 2010-2030, with as basis data series on international tourist arrivals as reported by destination countries for the period 1980-2010, taking into account subregion of destination, region of origin, mode of transport and purpose of visit.

Routledge Handbook of Tourism in Africa

The Case of Japan

A Practical Guide to Tourism Destination

Management

The Routledge Handbook of Tourism Impacts

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Poverty Alleviation Through Tourism Handbook on Natural Disaster Reduction in Tourist Areas

This book, the first on social tourism in English, provides a comprehensive analysis of the various systems and practices in support of disadvantaged people's enjoyment of tourism. Combining theory and practice and a truly European perspective, this book provides an interdisciplinary approach to examine the concepts and contexts underpinning social tourism that will be a key reference point for students, practitioners and researchers. Theoretical perspectives on social tourism are assessed in the context of social inequality, sustainability, family diversity, mobility and the welfare society. The case studies cover public initiatives, charities and

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voluntary organisations, from a range of different countries including the UK, Ireland, Belgium, Denmark and Poland, covering the diversity of systems and practices in Europe.

This report looks at the concept of gastronomy tourism in Japan and shows that activities of gastronomy tourism are being undertaken across the nation. It features 18 case studies, from local Sake breweries to hotel trains, showing how Japan has achieved turning gastronomy tourism into a tool for development, inclusion and regional integration.

This report highlights the relationship between tourism and culture and the interdependency of the two sectors. The report, based on a UNWTO survey, affirms that cultural tourism plays a major role in global tourism. It also reveals that the sector transformed lifestyles, created new culture forms and enhanced innovation in technology.

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International Recommendations for Tourism Statistics 2008

A Guide for Policy Makers

A Guidebook

Annuaire Des Statistiques Du Tourisme

Gastronomy Tourism

Tourism Towards 2030